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AMERICAN ACADEMY OF  
OTOLARYNGOLOGY-  
HEAD AND NECK SURGERY



## BOG eNews

February 24, 2010

### BOG Information and Updates

#### Register Now for the BOG Spring Meeting

The 2010 Board of Governors Spring Meeting will be held Sunday, March 21, to Tuesday, March 23, 2010. This important grassroots event will again be held at AAO-HNS headquarters in Alexandria, VA. [Visit the BOG Spring Meeting web page for schedule information and to register.](#)

#### Secure Your Housing for the BOG Spring Meeting

A room block has been established for BOG Spring Meeting attendees who plan to stay in the area for the meeting. AAO-HNS has confirmed a discounted group rate of \$149.00++s/d per night at the [Embassy Suites Alexandria Old Town](#), which is located a half-block from AAO-HNS headquarters. The hotel offers daily complimentary cooked-to-order breakfast in the mornings and a manager's reception with beverages and light snacks in the evening. [Make your hotel reservation online](#) or by calling the Embassy Suites directly (1-800-EMBASSY and ask the reservation specialist for the AAO Board of Governors Meeting).

#### Residents: Submit a Resident Leadership Grant Application

\$350 resident leadership grants are available to residents and fellows-in-training to help defray the cost of attending the BOG Spring Meeting. Encourage the residents and fellows-in-training that you know to submit an application by this **Friday, February 26**. [More](#)

#### Join ENTPAC for a Fundraising Reception at the BOG Spring Meeting

ENTPAC will host a fundraising reception the evening of Monday, March 22, 2010, during the BOG Spring Meeting. To attend, an on-site contribution of \$150 or more is required. Attendees will receive raffle tickets based on their contribution amount, with a chance to win three prizes: \$250 gift card for GolfGalaxy.com or Spafinder.com, \$150 Brooks Brothers gift card, or "The Almanac of American Politics, 2010 Edition." The reception will be held at the [Lorien Hotel & Spa](#), within walking distance of AAO-HNS Headquarters. For more information about ENT PAC, please visit [www.entnet.org/entpac](http://www.entnet.org/entpac).

#### BOG Societies - Call for Resolutions

*On behalf of Paul Imber, DO, Chair, BOG Legislative Representatives Committee*  
BOG Societies: Please submit any proposed resolutions for consideration during the upcoming spring meeting as soon as possible, and no later than Monday, March 1, 2010. Proposed resolutions should be sent to [bog@entnet.org](mailto:bog@entnet.org).

#### Call to Local/State/Regional and National Society Leaders

Submit your items for the next edition of the BOG eNews to keep other societies informed of your

society's current activities. Updates can include, but are not limited to, upcoming meetings, recent legislative activity, public relations and socioeconomic initiatives, etc. Our next newsletter will go out **April 14, 2010**. Please send a short blurb (no longer than three sentences) and a title of what you would like included, to Genevieve Miller at [gmillier@entnet.org](mailto:gmillier@entnet.org) no later than COB **Thursday, April 8, 2010**. We look forward to hearing from you!

## BOG Society Updates

### Central Indiana Otolaryngology Society Update

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The spring meeting of the Central Indiana Otolaryngology Society is Wednesday, March 17, at 6 PM. Harold C. Pillsbury, III, MD, will be the guest speaker with "Workforce Issues in Otolaryngology" and "Allergic Rhinitis Update." For more information, contact Susan Cordes, MD, President, at [sslakes@iupui.edu](mailto:sslakes@iupui.edu).

### Community Ear, Nose, and Throat Specialists (CENTS) Meeting

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CENTS' next meeting will be held Monday, March 8, 2010, at the Eye and Ear Institute, Room 520, 203 Lothrop Street, Pittsburgh, PA, from 6:30 PM to 8:30 PM. For more information, contact Society Administrator Nicole Hannisick at [hannisicknm@upmc.edu](mailto:hannisicknm@upmc.edu).

### Michigan Otolaryngological Society (MOS) Updates

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*Submitted by Robert Stachler, MD, BOG Governor*

Congratulations to the MOS! The society is celebrating its 100 year anniversary in 2010. For more information, contact Dr. Robert Stachler at [rstachl1@hfhs.org](mailto:rstachl1@hfhs.org).

### New York State Society of Otolaryngology-HNS (NYSSO) Updates

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*Submitted by Gavin Setzen, MD, BOG Chair*

NY Governor David Paterson's recent budget proposals for 2010-2011 include "an extension of the 9.63% physician procedure surcharge currently applied on services performed in hospitals and ambulatory surgical centers to certain surgical and radiological procedures performed in private physician offices and urgent care settings not licensed pursuant to Article 28 of the Public Health Law." This was again opposed by NYSSO & MSSNY in budget testimony on February 9, 2010. MSSNY made it clear that there must be regulatory and statutory oversight to ensure that the 9.63% insurance surcharge is not converted to a surcharge on patients and physicians, and that this tax only applies to insurers. We will continue to monitor this very closely.

### NYSSO Receives AAO Grant to Lead Medical Coalition

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*Submitted by Gavin Setzen, MD, BOG Chair*

The American Academy of Ophthalmology has awarded NYSSO an 18-month grant through its Quality Eye Care Projects for the States (QECPS) program. Funding will be used to direct the establishment of a coalition of medical societies for the purposes of: 1) initiating and influencing legislation that is beneficial to physicians and patients; 2) maintaining the highest standards of care for patients; and 3) promoting physicians' interests in allowing them to take the best care of their patients. In addition to NYSSO, the NY Coalition of Specialty Care Physicians has as its members the NYS Societies of Anesthesia, Obstetrics and Gynecology, Orthopedic Surgery, Psychiatry, Radiology, Surgery, and the MSSNY. As initial activities, coalition member organizations will sponsor a joint State Lobby Day in Albany on May 11 and take part in a health information and screening event for legislators and the public, also on May 11.

### New York Members: Help Lobby For Hearing Aid Dispensing Fairness

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Are you forced to offer limited treatment options to patients due to New York's current law that

prohibits physicians from deriving a profit from hearing aid sales? [More](#)

## Pennsylvania Academy of Otolaryngology–HNS (PAO-HNS) Report

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*Submitted by Kristi Spargo, Assistant Executive Director, PAO-HNS*

The Pennsylvania House Professional Licensure Committee will hold a hearing on House Bill 1653 on February 25 in Philadelphia at Salus University. The bill as currently written would improperly expand the scope of practice of audiology and speech-language pathology, and change the composition and authority of the State Board of Speech Language and Hearing Examiners. The PAO-HNS is working with the legislature, the AAO-HNS, and our lobbying firm to ensure our voice is heard. Senate Bill 710, which is identical to HB 1653, is also gaining attention in the Senate. PAO-HNS Board members are working diligently on this issue in collaboration with the AAO-HNS to amend or defeat the legislation.

## Virginia Society of Otolaryngology—HNS (VSO-HNS) Meeting

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The VSO-HNS and the Fitz-Hugh Symposium combined meeting will be April 22-24, 2010, at the Charlottesville Omni Hotel in Charlottesville, VA. The title of the program is **Office-based Otolaryngology: What You Need to Know**, with special emphasis on: office-based rhinology & allergy, office-based laryngology, and facial plastic surgery. Distinguished guests include Bradley Marple, MD, Peak Woo, MD, and Tom Wang, MD. If you have ever thought of starting an allergy practice in your otolaryngology office, or trying basic facial plastic surgical procedures, now is the time to come and learn from the experts. You can earn **11.75 AMA PRA Category 1 Credits** for the scientific session and **5 AMA PRA Category 1 Credits** for the audiology session (note: the maximum credits that can be earned is 12.5).

*For more information, contact Society Administrator Jane Davis at (804) 622-8135, visit the [VSO-HNS website](#), or [view the meeting program](#).*

## VSO-HNS White Coat Day

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*Submitted by Jane Davis, Society Administrator*

The VSO-HNS White Coat Day was held on Tuesday, February 9. VSO-HNS representatives were well received by legislators and were recognized by the Health, Welfare, and Institutions Committee as we watched the committee process. VSO-HNS representatives met with Delegate Patrick Hope to thank him for his cooperation on the audiology bill, and with Speaker of the House Bill Howell to discuss Medicaid payments. Thanks to Dan Karakla, MD, VSO-HNS President-Elect; Evan Reiter, MD, VSO-HNS Chairman; and Greg Zachmann, MD, VSO-HNS President; for representing us at the Virginia General Assembly. Visit the [VSO-HNS website](#) to view photos of the event.

## American Neurotology Society (ANS) Spring Meeting

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The 45th annual ANS spring meeting in conjunction with the Combined Otolaryngology Spring Meeting (COSM) will be held at Bally's/Paris in Las Vegas, NV, on May 1-2, 2010. The ANS President's Reception will be held on Friday, April 30, from 6:30 PM - 8:30 PM for ANS members and invited guests. [Visit the ANS website](#) for further details and to view the full ANS preliminary program. [Members and non-members are invited to register online.](#)

## American Otological Society (AOS) Spring Meeting

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The 143rd annual AOS spring meeting will be held at Paris/Bally's in Las Vegas, NV, on May 1-2, 2010, in conjunction with COSM. The AOS reception and dinner/dance will be held Saturday, May 1. [Visit the AOS website](#) to view the complete AOS scientific program. [Members and non-members are invited to register online.](#) Additional questions may be directed to AOS Administrator Shirley Gossard at [segossard@aol.com](mailto:segossard@aol.com).

## Academy Updates

### Call for Nominations for the Goldstein Public Service Award

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Please help us identify individuals worthy of consideration for the 2010 Jerome C. Goldstein Public Service Award by nominating individuals who have given of themselves in commitment and service. To nominate a member, please contact Estella Laguna ([elaguna@entnet.org](mailto:elaguna@entnet.org)) to request the selection criteria form and nomination form. Submissions are due no later than March 1, 2010. The winner will be selected by the Executive Committee and be recognized for his/her achievements during the 2010 Annual Meeting Opening Ceremony in Boston, MA.

### Submit Nominations for the Holt Leadership Award

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The Holt Leadership Award is presented annually to the resident or fellow-in-training who best exemplifies the attributes of a young leader: honesty, integrity, fairness, advocacy, and enthusiasm. Nominations must have the support of the resident's training program director. The deadline for applications is April 1, 2010. Visit the [Holt Leadership Award web page](#) for more information and to download an application (login required).

### March Grassroots PR Materials Available

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The March grassroots PR campaign focuses on facial plastic and reconstructive surgery. [Access the new materials here](#) (AAO-HNS ID and password required).

### 2010 Annual Meeting & OTO EXPO - Call for Papers

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The 2010 AAO-HNSF Annual Meeting & OTO EXPO will be held September 26-29, in Boston, MA. Submit a Scientific Program oral and/or poster abstract online, starting February 8, 2010. Deadline for submissions is March 8, 2010, and all presenters will be notified in May 2010. [More](#)

### World Voice Day Is April 16: Alert Us to Your Event NOW

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Each year on April 16, the Academy's members, both domestic and international, celebrate World Voice Day. **The Academy asks that anyone who plans to hold an event in honor of the observance send details of the event in advance, and provide a contact person, no later than March 12.** For those who submit their information, the Academy will be able to provide outreach and publicity materials, and possibly some additional support resources. Please send your information to [newsroom@entnet.org](mailto:newsroom@entnet.org).

### State Legislative Recognition of World Voice Day

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On April 16, 2010, otolaryngologists and other voice professionals around the world will celebrate World Voice Day, raising awareness of the prevalence of voice disorders and methods to promote good voice health. You can easily help promote it by seeking a legislative resolution recognizing World Voice Day in your state. The AAO-HNS has [materials available](#) for your use, including a sample sponsor letter, draft resolution, and sample press release, as well as [instructions](#). Last year, the Alabama Senate and Michigan House adopted World Voice Day resolutions. With many state legislatures adjourning prior to April 16, we encourage you to begin the process now and add your state to that list for 2010! Contact [legstate@entnet.org](mailto:legstate@entnet.org) with questions.