

BOG Information and Updates

Congratulations to Our New Board of Governors Officers!

At the 2009 Annual Meeting & OTO EXPO, Michael D. Seidman, MD, was elected BOG Chair-Elect and Peter Abramson, MD, was elected BOG Secretary. We welcome them to our BOG leadership and look forward to working with them.

Annual Meeting Highlights

[Click here](#) to view a synopsis of highlights from the BOG meetings at the 2009 Annual Meeting & OTO EXPO.

2010 BOG Spring Meeting

Save the date! The 2010 BOG Spring Meeting will be held from Sunday, March 21 to Tuesday, March 23. This important grassroots event will once again be held at the Academy's headquarters offices in Alexandria, VA. Additional details are coming soon so mark your calendars now!

Congratulations to the 2009 Legislative Advocacy Award Winners!

- Hilary A. Brodie, MD, PhD, of Sacramento, CA
- Keith F. DeSonier, MD, of Lake Charles, LA
- The Illinois Society of Ophthalmology & Otolaryngology

BOG Organization

[Click here](#) to download a PowerPoint slide presentation of the organization and structure of the BOG. Present it at your society's next meeting!

Call For Carrier Advisory Committee Representatives

Interested in getting more involved with Medicare in your state? Apply to become a Carrier Advisory Committee (CAC) representative or alternate for your state. Want to more know about what this position involves? [Click here to read the article from the August edition of the *Bulletin*](#) (make sure to login to the website). For more information, contact Tricia Bardon, Assistant Director of Health Policy, at tbardon@entnet.org or 1-703-535-3725.

BOG Committee Updates

At the 2009 Annual Meeting & OTO EXPO, many AAO-HNS members had questions regarding BOG committees. While these committees were created to help facilitate the work of the BOG, any AAO-HNS member in good standing is welcome to apply for membership on BOG committees, which include the Development/Fundraising Task Force, Legislative Representatives Committee, Rules & Regulations Committee, and Socioeconomic & Grassroots Committee. The former BOG Public Relations Representatives Committee was combined with the Academy's Media & Public Relations Committee, effective as of the end of the annual meeting.

Please also note that you do **not** need to be a member of your local/state/regional or national society, **nor** do you need to be a BOG Governor, Legislative Representative, or Public Relations Representative to apply for membership on a BOG committee. As long as you are an active AAO-HNS member, we encourage your application. The application process for 2010 will open in November. Questions? Contact Genevieve Miller at gmillier@entnet.org or 1-703-535-3729.

Join the BOG Development/Fundraising Task Force!

Have you ever participated in fundraising for an organization? Are you interested in learning more about getting our BOG involved in supporting the Academy? Join the newly formed BOG Development/Fundraising Task Force to learn how you can help support your Academy! If you are interested, please contact BOG@entnet.org.

Miss a BOG Meeting?

Visit the BOG Societies Discussion Board on the new AAO-HNS Communities website to view and download meeting presentations and documents. To get to the Community:

- Visit www.entnet.org
- Click "Login/Register" in the top right-hand corner of the homepage
- Enter your Member ID and Password and click "Login"
- Click on the "My Communities" link that now appears beneath your name in the top right-hand corner
- Click on "BOG Societies Discussion Board"

Thank You to the Following Annual Meeting BOG Society Attendees

The AAO-HNS staff would like to thank the following local/state/regional and national BOG societies for attending the BOG meetings at the 2009 Annual Meeting & OTO EXPO:

Alabama Society of Otolaryngology-HNS	American Academy of Otolaryngic Allergy
American Broncho-Esophagological Association	American Osteopathic College of Otolaryngology-HNS
American Otological Society	American Rhinologic Society
American Society of Pediatric Otolaryngology	Arizona Society of Otolaryngology-HNS
Arkansas Society of Otolaryngology-HNS	Association of Academic Departments of Otolaryngology-HNS
Buffalo Otolaryngology Society	Central Indiana Otolaryngology Society
Chicago Laryngological & Otological Society	Community Ear, Nose, and Throat Specialists
Connecticut Ear, Nose, and Throat Society	Dallas Academy of Otolaryngology
Delaware Academy of Otolaryngology-HNS	Eastern New York Ear, Nose & Throat Society
Eastern Tennessee Otolaryngology-Head and Neck Society	Florida Society of Otolaryngology-HNS
Georgia Society of Otolaryngology-HNS	Illinois Society of Ophthalmology & Otolaryngology
Indiana Academy of Otolaryngology-HNS	Iowa Academy of Otolaryngology-HNS
Jacksonville Society of Otolaryngology-HNS	Kentucky Society of Otolaryngology-HNS
Long Island Society of Otolaryngology-HNS	Los Angeles Society of Otolaryngology-HNS
Maryland Society of Otolaryngology-HNS	Massachusetts Society of Otolaryngology-HNS
Memphis Society of Otolaryngology	Michigan Otolaryngological Society
Minnesota Academy of Otolaryngology-HNS	Montana Society of Otolaryngology-HNS
National Medical Association-Otolaryngology Section	New Hampshire Society of Otolaryngology-HNS
New York Laryngological Society	New York Otologic Society
New York State Society of Otolaryngology	Northeastern Ohio Society of Otolaryngology-HNS
Oklahoma Academy of Otolaryngology-HNS	Oregon Academy of Otolaryngology-HNS
Pennsylvania Academy of Otolaryngology-HNS	Puerto Rico Society of Otolaryngology-HNS
San Antonio Society of Otolaryngology-HNS	San Diego Academy of Otolaryngology
San Francisco Bay Area ENT Society	Santa Barbara Society of Otolaryngology-HNS
Section for Residents and Fellows	Society of Military Otolaryngologists - Head and Neck Surgeons

South Carolina Society of Otolaryngology-HNS
St. Louis ENT Club
Washington Metro Area Otolaryngology-HNS Society
Young Physicians Committee

South Dakota Academy of Otolaryngology-HNS
Virginia Society of Otolaryngology-HNS

West Virginia Academy of Otolaryngology-HNS

If you or your society were unable to attend this year's annual meeting, we look forward to seeing you at the BOG Spring Meeting from March 21-23, 2010, at AAO-HNS Headquarters in Alexandria, VA!

Call to Local/State/Regional and National Society Leaders

Submit your items for the next edition of the BOG eNews to keep other societies informed of your society's current activities. Updates can include, but are not limited to, upcoming meetings, recent legislative activity, public relations and socioeconomic initiatives, etc. Our next newsletter will go out on **December 15, 2009**. Please send a short blurb of what you would like included to Genevieve Miller at gmiller@entnet.org no later than COB **Thursday, December 10, 2009**. We look forward to hearing from you!

Like to Write?

The BOG has a monthly column in the *Bulletin*. If you would like to write an upcoming column of no more than 750 words, contact Richard Carson, Senior Manager of BOG & Component Relations, at rcarson@entnet.org or 1-703-535-3726.

BOG Society Updates

Central Indiana Otolaryngology Society: Upcoming Meeting

In place of the usual fall meeting of the Central Indiana Otolaryngology Society, members are strongly urged to attend "The Future of Surgery in the Era of Health Care Reform," sponsored by the Indiana Academy of Otolaryngology/Head and Neck Surgery and the Indiana Chapter of the American College of Surgeons, on November 5 and 6, 2009 at University Place Conference Center in Indianapolis, Indiana. Updates from the Board of Governors meeting in San Diego have been sent. The usual meeting format will resume in the spring.

Connecticut Ear, Nose, and Throat Society Updates

The next educational meeting of the Connecticut ENT Society will take place on November 11, 2009, at the Aqua Turf Club in Plantsville, CT. Our program is devoted entirely to the emerging arena of geriatric medicine, with emphasis on specific otolaryngic problems including voice and swallowing disorders, and otology. Our guest speakers include two pioneers in geriatric otolaryngology, David Eibling, MD, and Karen Calhoun, MD. [Click here to read the October CT ENT Society newsletter](#) (make sure to login to the website).

Montana Society of Otolaryngology-HNS Educational Conference

The Montana Society of Otolaryngology-HNS will hold its 2010 Educational Conference from February 19-21, 2010 at the Yellowstone Conference Center in Huntley Lodge in Big Sky, Montana. For more information, contact Gloria Hermanson at hermansn@bresnan.net or 1-406-449-2334.

San Francisco Bay Area ENT Society Updates

- During April 2009, Steven T. Kmucha, MD, JD, was appointed to represent otolaryngology on the Medicare Carrier Advisory Committee in California.
- In May 2009, Dr. Kmucha was appointed by the California Medical Association to the Board of Directors of HSAG Inc., the Medicare QIO in California.

- In August 2009, due to his many years of work on the CMA Committee on Quality Care and as a P4P consultant to RAND, PBGH, Blue Shield, and other entities, Dr. Kmucha was nominated by the CMA to the AMA Physician Consortium for Performance Improvement.

South Dakota Academy of Otolaryngology-HNS Updates

The South Dakota Academy of Otolaryngology-Head and Neck Surgery held its annual meeting on September 30, 2009 and it was one of its best attended meetings ever. Paul A. Cink, MD, presented a scientific talk on advances in sinonasal care and a good discussion among the attendees followed. M. Gregory DeSautel, MD, was elected as the BOG Public Relations Representative and William H. Avery, DO, was elected to represent otolaryngology on the state council. [Click here to view minutes from the meeting](#) (make sure to login to the website).

Virginia Society of Otolaryngology-HNS Upcoming Joint Meeting

The joint VSO-HNS and University of Virginia Fitzhugh Conference will take place from April 22-24, 2010, at the Charlottesville Omni in Charlottesville, VA. For more information, contact Jane Davis, Society Administrator, at jdavis@ramdocs.org or 1-804-643-6631.

Academy Updates

New Benefit for AAO-HNS Members: Access State Bills Being Tracked by the Academy!

Have you ever wondered what issues and bills are being tracked by the AAO-HNS in the states? Now, you can know! With its conversion in legislative tracking systems to CQ StateTrack, a Roll Call company, the Academy is now able to offer access to real-time bill text and histories on its website through an easily navigable mapping system. With just a few clicks, you can create personalized web-reports based on issue and states of interest. Also included in the reports are the bill sponsors and current status. The Academy invites members to explore its new tracking service and become more informed about state legislative initiatives. [View the AAO-HNS' state tracking service now](#) (make sure to login to the website)!

Introducing the Legislative Grassroots Advocacy Webpage

As part of the AAO-HNS' Advocacy website enhancement project, the Legislative Grassroots Advocacy webpage provides you with information on ways to help advocate on behalf of the specialty, an overview of the AAO-HNS advocacy networks, and a list of grassroots resources. Also featured, the new Legislative and Political Grassroots Advocacy Handbook and Toolkit which will help you create and implement an effective legislative and political grassroots campaign in your state. Included in the handbook and toolkit are steps on how to build a grassroots network in your state, and tactics for effectively communicating with Congress and state elected officials. [Visit the Legislative Grassroots Advocacy webpage](#) (make sure to login to the website) today to learn more about legislative grassroots advocacy. Be on the lookout for additional communications as new features to the AAO-HNS Advocacy website become available.

New AcademyU Course

The *Conflict of Interest* course by Bill Ostrum and Caitlin Belford is now available through AcademyU. Login now at <http://www.entnet.org/EducationAndResearch/academyu.cfm> or subscribe at no cost to see the newest AcademyU offerings.

November PR Minicampaign Materials Now Available to Members

November's minicampaign supports the 33rd annual Great American Smokeout, sponsored by the American Cancer Society. New grassroots PR materials are available in the Members section of the

AAO-HNS website. The Great American Smokeout takes place this year on November 19. [Access the new materials here](#) (login required).

Need Research Dollars? Apply for a 2010 CORE Grant!

The Alcon Foundation, AAFPRS, AAOA, AAO-HNSF, AHNS, AHRF, ALA, ANS, ARS, ASPO, DRF and the Triological Society are offering over \$750,000 in grants for research training, career development, and research projects to support all areas of otolaryngology. The Centralized Otolaryngology Research Efforts (CORE) is a clearinghouse and facilitator for otolaryngology-head and neck surgery research grant programs. The sooner you submit your letter of intent, the sooner you will be granted access to the full application. To learn more, visit www.entnet.org/core.

Renew Your AAO-HNS Membership Today!

Your membership connects you to knowledge, resources and opportunities. Stay connected by renewing your 2010 membership today at www.entnet.org/renew.

ENT PAC Raises \$15,000 at the 2009 Annual Meeting & OTO EXPO in San Diego!

Thanks to the generous contributions of AAO-HNS members, ENT PAC raised \$15,000 during the 2009 Annual Meeting. As healthcare reform continues to take shape, ENT PAC remains a key tool to support AAO-HNS' legislative priorities and help elect Members of Congress who will champion the issues important to otolaryngology – head and neck surgery. ENT PAC has raised approximately \$160,000 this year and is still working towards a goal of \$235,000. [Click here to donate online to ENT PAC!](#) For more information about ENT PAC and its applicable programs, contact Megan Marcinko at mmarcinko@entnet.org or 1-703-535-3796. Thank you to all AAO-HNS members and staff who made contributions to ENT PAC in San Diego!

Join the Millennium Society: Advance the Specialty

As leaders of the Academy's grassroots efforts, you are intimately aware of the needs facing the specialty, and of our Academy's and Foundation's efforts to meet them. Generous support from Millennium Society donors enables us to meet the needs of today's otolaryngologists and BOG members continue to show their support by joining the Millennium Society through a tax-deductible gift of \$1,000 or more each calendar year. With the help of the BOG Development/Fundraising Task Force, the AAO-HNS raised approximately \$300,000 at the 2009 Annual Meeting & OTO EXPO, up from \$12,000 in 2008. These results show the great impact peer-to-peer fundraising can have. Please continue to help us forge ahead! When you consider joining, encourage your peers to do the same. Visit www.entnet.org/donate to learn about the recognition afforded to society members or call Tracy McKay, at 1-703-535-3714 to join today. We look forward to welcoming you to the Millennium Society!