

### BOG Information and Updates

#### BOG Meetings at the 2009 Annual Meeting

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We look forward to seeing you at the BOG meetings during the 2009 AAO-HNSF Annual Meeting & OTO EXPO! [Visit the BOG Programs & News webpage for meeting schedule information](#). Please note that room locations are still **tentative**.

#### Download Meeting Documents Now!

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Planning on attending BOG meetings during the 2009 Annual Meeting & OTO EXPO? Download or print the documents you will need now! Follow these simple steps to access the BOG's online community:

- Visit [www.entnet.org](http://www.entnet.org)
- Login to the website (top right corner)
- Click on the "My Communities" link that now appears beneath your name (top right corner)
- Click on "BOG Societies Discussion Board"
- Find the documents you need in the "Meeting Documents" folder

In conjunction with the Academy's efforts to **go green**, **very few copies** of these documents will be available onsite, so make sure to come prepared! For help on using the online community, contact Genevieve Miller at [gmiller@entnet.org](mailto:gmiller@entnet.org) or 1-703-535-3729.

#### BOG Society Members: Ensure You Are Represented at the 2009 Annual Meeting!

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As a BOG Governor, Legislative Representative, or Public Relations Representative, you play a unique and critical role in helping the AAO-HNS Board of Governors achieve success. All BOG societies are strongly encouraged to have at least one BOG representative attend all scheduled meetings of the BOG. Keep in mind that BOG societies are required to attend at least one of every three BOG meetings to remain in good standing with the AAO-HNS.

At the BOG General Assembly on Monday, October 5, there will be two areas to sign in: one for voting members and one for guests. Only the voting representative for your society will need to sign in under the voting section. All other members of your society should sign in as guests. Please note that there is NOT a separate registration for BOG meetings. Simply sign in during each BOG meeting that you attend. Email Academy BOG staff at [BOG@entnet.org](mailto:BOG@entnet.org), or call us at 1-703-535-3729 before you leave for the Annual Meeting to let us know who will be attending from your society!

#### Improve your PR Skills: Attend the BOG PR Reps Training Session!

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Per the BOG Rules & Regulations, each BOG Governor, Legislative Representative, and Public Relations Representative must attend at least one training session during their three-year term. This year's public relations training will be useful for any BOG officer. This training will offer valuable advice on the role of media and public relations in medicine and the specialty and ways that the Academy can help support public awareness efforts in your community. We look forward to seeing you there!

**Date:** Saturday, October 3  
**Time:** 9:40 to 11:10 AM  
**Location:** San Diego Marriott Hotel & Marina, Marina D

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### **Join the BOG for the Miniseminar You Can't Afford to Miss!**

"Physician Workforce in OHNS: What's in Your Future" will be held on Monday, October 5, 2009 from 8:00 to 9:20 am in the San Diego Convention Center, Room 6A. Join moderators Steven Levine, MD and Ira Papel, MD and panelists Richard "Buz" Cooper, MD; George Sheldon, MD; Harold "Rick" Pillsbury, MD; David Kennedy, MD; and Moises Arriaga, MD, for an informative session. This interactive miniseminar will cover USA physician workforce factors, OHNS workforce facts, surgical workforce studies/findings, and telemedicine's influence on the workforce. Contact [BOG@entnet.org](mailto:BOG@entnet.org) with your questions.

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### **Attend the 2009 Leadership Development Program at the AAO-HNSF Annual Meeting & OTO EXPO**

The AAO-HNS Leadership Development Program is designed to offer future leaders the opportunity to build their skills and become the next generation of leaders within any aspect of the health care field. The leadership program will offer leadership development and speed networking. Come maximize your leadership potential and actualize your goals! This informative session will be held on Saturday, October 3, 2009, now from **4:00 to 5:30 PM**. For more information, contact Caitlin Belford at [cbelford@entnet.org](mailto:cbelford@entnet.org) or 1-703-535-3741.

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### **Join the BOG Development/Fundraising Task Force!**

Have you ever participated in fundraising for an organization? Are you interested in learning more about getting our BOG involved in supporting the Academy? Join the newly formed BOG Development/Fundraising Task Force to learn how you can help support your Academy! If you are interested, please contact [BOG@entnet.org](mailto:BOG@entnet.org).

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### **BOG Spring Meeting—Mark Your Calendar Now!**

The dates for the 2010 BOG Spring Meeting are **TENTATIVELY** scheduled for March 28-30, 2010. Please mark your calendars now. This meeting will include committee meetings, the BOG General Assembly, Capitol Hill visits, and much more!

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### **Call to Local/State/Regional and National Society Leaders**

Submit your items for the next edition of the BOG eNews to keep other societies informed of your society's current activities. Updates can include, but are not limited to, upcoming meetings, recent legislative activity, public relations and socioeconomic initiatives, etc. Our next newsletter will go out on **October 29, 2009**. Please send a short blurb of what you would like included to Genevieve Miller at [gmillier@entnet.org](mailto:gmillier@entnet.org) no later than **COB Friday, October 23, 2009**. We look forward to hearing from you!

## Academy Updates

### Great Opportunities at the ENT PAC Booth During Annual Meeting!

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Visit the ENT PAC Booth at the AAO-HNSF Annual Meeting & OTO EXPO to learn more about how you can support the Academy's legislative and political advocacy efforts on Capitol Hill. ENT PAC is the political action committee of the AAO-HNS and financially supports federal Congressional races of incumbents and candidates who support AAO-HNS legislative initiatives. Stop by the ENT PAC Booth to:

- Donate to the ENT PAC and become eligible for a raffle drawing
- Learn about the new ENT PAC State Champions program
- Get the latest updates on federal legislation impacting the specialty
- Discuss healthcare reform with Lee Eisenberg, MD, Governmental Relations Coordinator, and Gavin Setzen, MD, Chair of the ENT PAC Board of Advisors
- Sign up to join the ENT Advocacy Network and register for the Key Contacts Network, a network of members dedicated to helping

Be a leading advocate for the specialty - stop by the ENT PAC Booth!

### Academy Store at 2009 Annual Meeting

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Stop by the AAO-HNSF Store for everything you need to know about peer-reviewed patient information, education products, and the Home Study Course. Specifically for AAO-HNS members, selected educational materials will be available at a discounted rate. Academy staff will be present to answer any questions and to guide you through the selection process. Visit the Academy Store in the Sails Pavilion:

- Sunday: 10:00 AM - 6:00 PM
- Monday: 7:30 AM - 6:00 PM
- Tuesday: 7:30 AM - 6:00 PM
- Wednesday: 7:30 AM - 2:00 PM

Many items will be available for purchase onsite. However, for those who need their items shipped, free standard shipping is available! With questions, contact [memberservices@entnet.org](mailto:memberservices@entnet.org).

### Compelling Conversations

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For the second year, Compelling Conversations will be held during the Annual Meeting! Engage in discussions with Academy leaders and specialty experts.

#### Sunday, October 4

- 1:00 - 2:00 PM (SDCC, Sails Pavilion): Marketing Your Practice with Patient Education Information. **Jerry Schreiberstein, MD**, Chair, Board of Governors
- 2:00 - 3:00 PM (ENT PAC Booth): Healthcare Reform. **Lee D. Eisenberg, MD, MPH**, Coordinator, Governmental Relations and **Gavin Setzen, MD**, Chair, ENT PAC Board of Advisors

#### Monday, October 5

- 11:30 AM - 12:30 PM (International Lounge, Booth 104): The Value of International Membership (en Español!). **Hector E. Ruiz, MD**, Chair, Panamerican Committee and **Jorge de Casanova**, AAO-HNS Staff
- 12:00 - 1:00 PM (SDCC, Sails Pavilion): Influencing Local Medicare Policy. **Arthur N. Lurvey, MD**
- 3:30 - 4:30 PM (Research Lounge, Booth 150): Launching Your Research Career with a CORE Grant. **John S. Rhee, MD, MPH**; **Debra G. Weinberger, MD**; **Richard R. Orlandi, MD**

## Tuesday, October 6

- 2:30 - 3:30 PM (SDCC, Sails Pavilion): Learn How to Become a Reviewer for the Journal. **Richard Rosenfeld, MD, MPH**, Editor in Chief, *Otolaryngology-Head and Neck Surgery*

## Learning Opportunities Abound in San Diego

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Gain access to the best, most exclusive and up-to-date instructional information in the specialty of otolaryngology-head and neck surgery through the instructional courses being offered at this year's Annual Meeting & OTO EXPO. This new know-how is going to be employed by your peers as they become the best practitioners of the specialty in the world. Gain access to the latest technologies and the most up-to-date discoveries. [Click here to register for instruction courses.](#)

## ENT Careers Live!

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### San Diego Convention Center, Hall B-C, Booth 1950

Employers and job seekers will have an opportunity to participate in ENT Careers Live!, our employment event during the Annual Meeting. Don't miss this valuable networking opportunity. Visit ENT Careers, the trusted otolaryngology employment source, at [www.entnet.org/activities/careers](http://www.entnet.org/activities/careers) at any time for additional information.

## AcademyU® Learning Lab Back by Popular Demand!

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Visit the AcademyU® Learning Lab during the 2009 Annual Meeting & OTO EXPO in San Diego! Learn more about this member benefit with the added convenience of learning on your own laptop, or use one of the computers provided onsite in the lab. While there, try your hand at sampling a course or just explore our catalog of online CME activities. Staff will be available to assist you and answer your questions at the **San Diego Convention Center, Room 8** during the following dates and times:

Sunday, October 4: 10:00 AM - 2:30 PM

Monday, October 5: 7:30 AM - 3:30 PM

Tuesday, October 6: 7:30 AM - 11:30 AM and 3:30 PM - 5:00 PM

Wednesday, October 7: 7:30 AM - 12:00 Noon