www.entnet.org/leadershipforum



KEYNOTE SPEAKERS ANNOUNCED!

SATURDAY, MARCH 19

Admiral Christine S. Hunter, MD

Management as Chief Medical Officer in December 2011, bringing over 30 years of experience in federal health care. As a Navy Rear Admiral and Deputy Director of TRICARE Management Activity from 2009-2011, Hunter coordinated healthcare for 9.6 million military beneficiaries and managed a \$22B portfolio. Currently, Hunter serves as Medical Director for the Federal Employees Health Benefit Program, overseeing its healthcare quality initiatives and contributing to the design of new insurance offerings at OPM.

SUNDAY, MARCH 20

Richard M. Popovic, MBA

Richard M. Popovic, MBA, has served as the Chief Executive
Officer for World Wide Medical Solutions, LLC, Institute of Modern
Economy, LLC, and Indelta Learning Systems, LLC. Popovic has 20
years of corporate management, strategy, and training experience,
as well as 10 years of academic experience as the Dean for Executive
Programs and a Professorial Lecturer at the William E. Simon
Graduate School of Business at the University of Rochester. Popovic
currently serves as Executive Vice President of enhancedcare, Inc.,
responsible for professional relations and sales.

SUNDAY, MARCH 20

Robert M. Tufts

Robert M. Tufts is a former major league baseball player with a degree in Economics from Princeton University, an MBA in Finance from Columbia University School of Business, and over 20 years of experience working on Wall Street. Tufts has also lectured at numerous universities and conducted baseball clinics in the United States and Israel. Mr. Tufts is a cancer survivor and is the co-founder of My Life Is Worth It, a not-for-profit that lobbies for patient and physician access and choice in medical care. Currently, Tufts is an Adjunct Professor at New York University, Manhattanville College, and Yeshiva University.

MONDAY, MARCH 21

Julius W. Hobson, Jr.

Julius W. Hobson, Jr. has more than 40 years of experience in public policy, working both inside and outside of government. As a registered lobbyist and senior policy advisor at Polsinelli PC, Hobson primarily serves healthcare clients, with particular emphasis on physicians, hospitals, home health, and long-term care providers. Hobson is also Adjunct Professor, Graduate School of Political Management, George Washington University, where, since 1994, he has taught Lobbying, Advanced Strategy Lobbying, Fundamentals of Political Management, Electoral and Legislative Processes, and Legislative Writing and Research.