

AAO-HNS/F 2016 Leadership Forum & BOG Spring Meeting

(proposed schedule of events as of February 8, 2016)

Saturday, March 19

Breakfast on Your Own

8:00 am – close	Registration/Folder Pick-Up
9:00 - 9:10 am	Welcome/Opening Remarks
9:10 - 10:00 am	How to Develop a 5, 10, and 20-Year Career Plan
10:00 - 10:50 am	Speed Mentoring
10:50 - 11:10 am	Break – Visit the ENT PAC Booth!
11:10 am - 12:00 pm	I'm a BOG Representative – Now What?
12:00 - 12:15 pm	Grab Lunch (Provided) & Back to Your Seat!
12:15 - 1:15 pm	Leadership in Large Organizations (U.S. Navy and Federal Government) <i>Keynote Speaker: Admiral Christine S. Hunter, MD</i>
1:15 - 2:15 pm	Career Development, Challenges, and Solutions
2:15 - 2:35 pm	Break – Meet the Exhibitors!
2:35 - 3:20 pm	Update on Regent SM and Quality Improvement Initiatives
3:20 - 4:10 pm	Advocating for your Patients: Insurance Coverage Challenges & Academy Resources
4:10 - 5:00 pm	ICD-10 Issues & Solutions
5:00 - 6:00 pm	Unveiling of the New AAO-HNS Historical Library (Shuttles provided)
6:00 - 7:00 pm	mENTorConnect Welcome Reception/Resident Challenge

Sunday, March 20

8:00 – 9:00 am	Mentoring Breakfast (Assigned Seating) – Perspectives from a Patient <i>Keynote Speaker: Bob Tufts</i>
9:00 – 9:50 am	Marketing Basics: Internet, Social Media, and PR
9:50 – 10:10 am	Break – Sign Up to Be a Project 535 Advocate!
10:10 – 11:00 am	How to Write a Business Plan
11:00 – 11:50 am	How to Manage Online Reviews
11:50 am – 12:05 pm	Line Up for Lunch!
12:05 – 1:05 pm	Learning Leadership <i>Keynote Speaker: Richard M. Popovic, MBA</i>
1:05 – 1:55 pm	The Results Are In – SEGR Polls
1:55 - 2:15 pm	Break – Last Call to Meet the Exhibitors!
2:15 – 2:45 pm	Virtual Society Progress and Platforms
2:45 – 3:30 pm	What Makes a Great BOG Society?
3:30 – 3:45 pm	Break – Final Chance to Sign-Up for Tonight’s PAC Event!
3:45 – 5:00 pm	Leadership Challenges in Medicine: What Would You Do?
6:00 – 8:00 pm	Politics Can Be Fun: ENT PAC Networking Event <i>Location: Top Golf (Shuttles Depart at 5:45 and 6:15 pm)</i>

Monday, March 21

Breakfast on Your Own

8:00 – 8:30 am	It’s an Election Year. Are You Ready?
8:30 – 9:00 am	Advocacy for Everyone: Rookie to Veteran
9:00 – 10:00 am	The Do’s and Don’ts of a Congressional Meeting – Interactive Panel <i>Guest Speaker: U.S. Representative Andy Harris, MD</i>
10:00 – 10:15 am	Break – Sign Up for Your I-GO Event!

10:15 – 11:45 am	BOG General Assembly and Candidates Forum
11:45 am – 12:00 pm	Get Your Eats and Grab a Seat!
12:00 – 1:00 pm	Health Care Policy: 2016 Issues and Outlook in Washington (Assigned Seating by Region) <i>Keynote Speaker: Julius W. Hobson, Jr.</i>
1:00 pm	Closing Remarks and Adjournment