

2015 EDUCATION OPPORTUNITIES

KNOWLEDGE RESOURCES

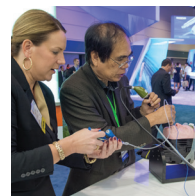
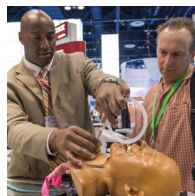
SUBSCRIPTIONS

LIVE EVENTS

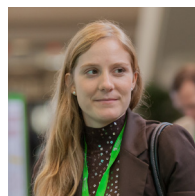
eBOOKS

ONLINE EDUCATION

1
aQ
AcademyQ™



2
Cc
COCLIA™



3
Cpg
Clinical Practice Guidelines

4
Sim
Simulation

5
Jnl
OTO Journal

6
Pmr
Practice Management Resources

7
Xs
ENT Exam Video Series™

8
Hsc
Home Study Course

9
PAc
ENT for the PA-C Conference

10
Crw
Coding & Reimbursement Workshops

11
Am
Annual Meeting



12
eB
eBooks

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AmW
Annual Meeting Webcasts

14
AmP
Annual Meeting Posters

15
Cf
Clinical Fundamentals

16
Co
COOL™

17
Ocl
Online Courses & Lectures

AcademyU®
Your Otolaryngology Education Source

AMERICAN ACADEMY OF
OTOLARYNGOLOGY—
HEAD AND NECK SURGERY
FOUNDATION
www.entnet.org/academyU

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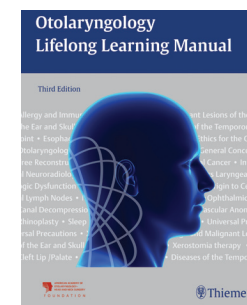
AAO-HNSF offers many education activities
to assist individuals participating in
MAINTENANCE OF CERTIFICATION

1
aQ
AcademyQ™

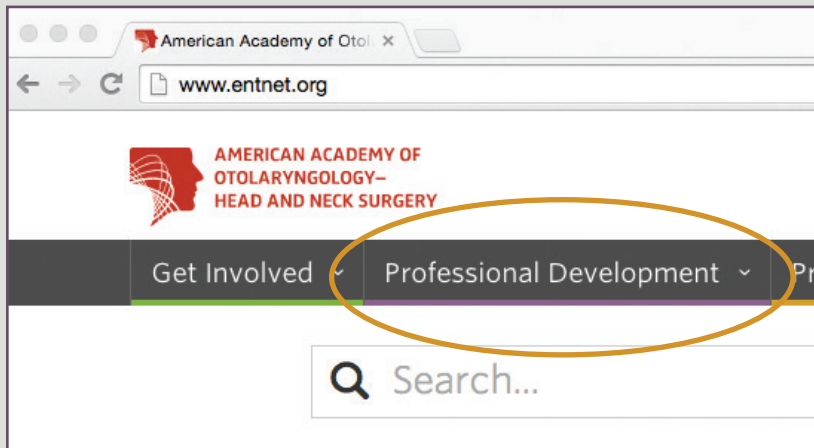
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Hsc
Home Study Course

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Am
Annual Meeting

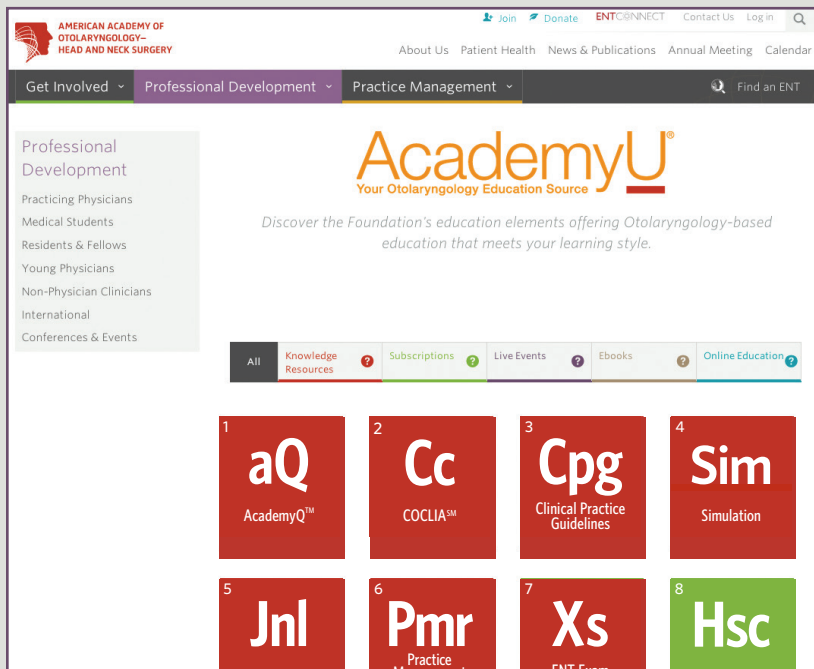
15
Cf
Clinical Fundamentals



COMING MAY 2015!



For easy, 1-click access to more information about the Foundation's education elements, please visit us at www.entnet.org and click on the purple **Professional Development** tab.



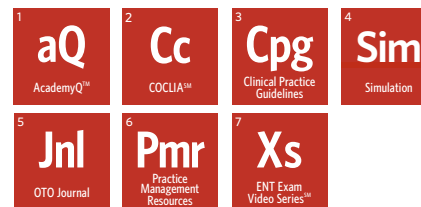
EDUCATION ELEMENTS

in formats that meet *Your Learning Style*

The Foundation's education and knowledge elements span several learning formats and design. This diversity appeals to different member education needs, learning styles, and formats whether they are knowledge resources, subscriptions, live events, eBooks, or online education.

KNOWLEDGE RESOURCES

Products that assist with test preparation, applying new skills, resident education, and running a practice.



eBOOKS

eBooks published by the Foundation can be used as references and guides in the care of patients. Each is easily accessible and downloadable from the Foundation website.



SUBSCRIPTIONS

Subscription products offering in-depth and comprehensive learning opportunities, and continuing education credit.



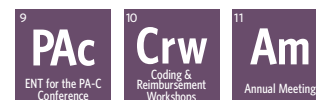
ONLINE EDUCATION

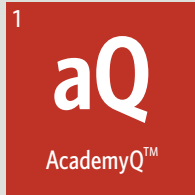
The Foundation offers hundreds of self-paced, interactive online courses, lectures, webcasts and podcasts that provide fast, flexible learning opportunities, and continuing education credit.



LIVE EVENTS

Offer interaction with experts and networking with colleagues as well as opportunities to earn continuing education credit.





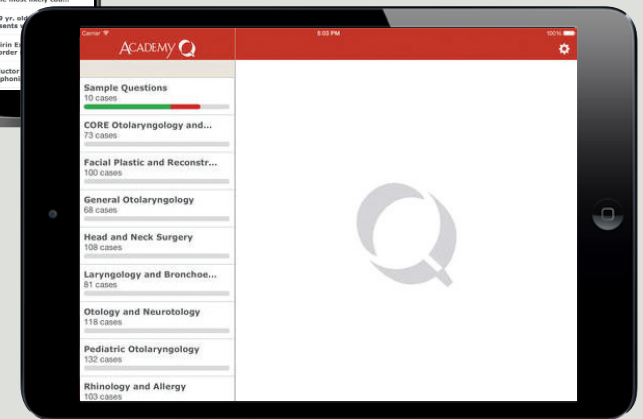
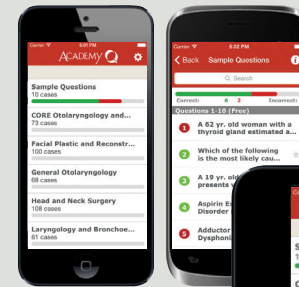
1 AcademyQ™: Otolaryngology Knowledge Assessment Tool

Enhance your knowledge of otolaryngology-head and neck surgery with 800 study questions to test your recall, interpretation, and problem solving skills. Users are provided with instantaneous detailed feedback and they can highlight, take notes, and mark questions for future review.

New This Year:

- 400 additional self-assessment questions across the eight subspecialties
- A newly designed version of the app for Android smartphones and tablets

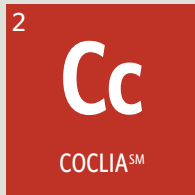
Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, residents, and medical students.



VISIT: www.entnet.org/AcademyQ



\$49.99 per question set
400 questions per set



2 Comprehensive Otolaryngologic Curriculum Learning through Interactive Approach™ (COCLIA™)



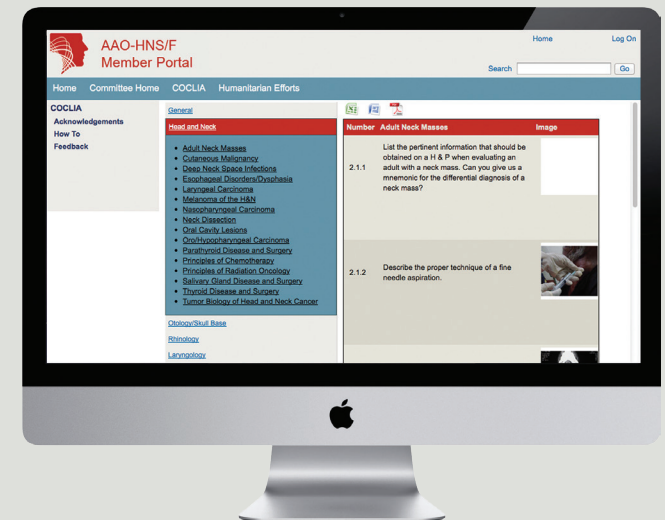
Updated in 2012!

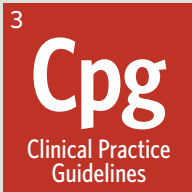
COCLIA is a novel teaching tool designed to help residents systematically acquire otolaryngology-head and neck surgery knowledge. Based on adult learning principles, the program provides a discussion platform for basic anatomy, physiology, diagnosis, management, and decision making of more than 100 major otolaryngology topics. COCLIA has been well received by residents and faculty; it is an effective and fun way to learn otolaryngology.

Residents are responsible for researching answers to assigned questions and sharing the information with their colleagues. Junior level residents focus on the basic science or general anatomy and physiology questions. More senior residents review and discuss landmark or current journal articles pertaining to the topic. Chief residents address the management of difficult cases or oral board scenarios.

Target Audience: Otolaryngology—head and neck surgery residents.

VISIT: www.entnet.org/COCLIA





Clinical Practice Guidelines

Learn about the AAO-HNSF developed clinical practice guidelines to ensure your practice is compliant with the evidence-based recommendations.



ONLINE LECTURES

10-25 minutes, 0.25 AMA PRA Category 1 Credit™.

NEW! Clinical Practice Guideline: Allergic Rhinitis

Instructors: Michael D. Seidman, MD and Sandra Y. Lin, MD

NEW! Clinical Practice Guideline: Tinnitus

Instructor: David E. Tunkel, MD

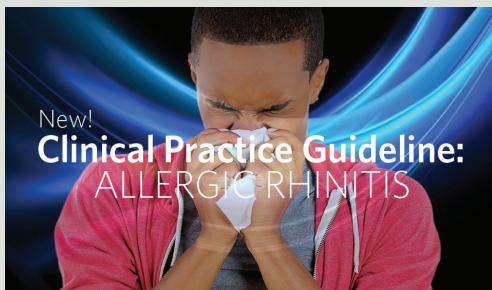
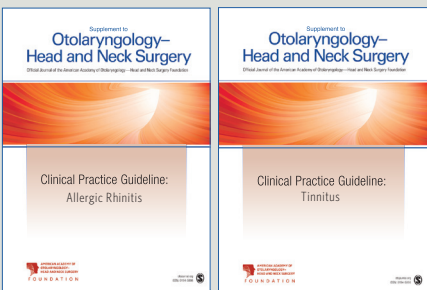
Clinical Practice Guideline: Tympanostomy Tubes

Instructor: Richard M. Rosenfeld, MD, MPH

Clinical Practice Guideline: Bell's Palsy

Instructor: Lisa E. Ishii, MD, MHS

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, residents, medical students and primary care physicians.



VISIT: <http://oto.sagepub.com/site/misc/Index/Podcasts.xhtml>



PODCASTS

12-20 minutes

The AAO-HNSF is delighted to present Podcasts related to our clinical practice guidelines published in the journal. Each recording is about 12 to 15 minutes in length and features a lively discussion between the editor-in-chief, corresponding author, and an associate editor who is a content expert for that field. The intent is to explore and to expand upon ideas and concepts in the original article, not to simply repeat what has already been published. We suggest that you refer to the complete published article, in addition to the Podcast, to get the most from your learning experience.

- NEW!** ■ AAO-HNSF Clinical Practice Guideline on Allergic Rhinitis (Part I and II) (Feb 2015)
- NEW!** ■ AAO-HNSF Clinical Practice Guideline on Tinnitus (Part I and II) (Oct 2014)
- AAO-HNSF Clinical Practice Guideline on Acute Otitis Externa (Part I and II) (Jan 2014)
- AAO-HNSF Clinical Practice Guideline on Bell's Palsy (Nov 2013)
- How Evidence and Guidelines Shape Health Care Policy and Practice (Aug 2013)
- AAO-HNSF Clinical Practice Guideline on Tympanostomy Tubes in Children (Part I and Part II) (June 2013)
- AAO-HNSF Clinical Practice Guideline on Voice Outcomes after Thyroid Surgery (May 2013)
- AAO-HNSF Clinical Practice Guideline Development Manual, Third Edition (Jan 2013)
- AAO-HNSF Tracheostomy Care Clinical Consensus Statement (Dec 2012)
- AAO-HNSF Consensus Statement on Appropriate Use of Computed Tomography for Pediatric and Adult Sinus Disease (Oct 2012)
- AAO-HNSF Sudden Hearing Loss Guideline: Content and Controversies (Mar 2012)
- AAO-HNSF Sudden Hearing Loss Guideline: Validity and Methodology (Mar 2012)
- AAO-HNSF Clinical Practice Guideline: Polysomnography for Sleep-Disordered Breathing Prior to Tonsillectomy in Children (June 2011)
- AAO-HNSF Tonsillectomy Clinical Practice Guideline (Part I, Part II and Part III) (Jan 2011)

4

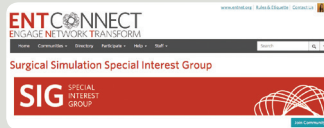
Sim

Simulation

Simulation in Otolaryngology

Surgical Simulation Special Interest Group on ENTConnect

Since its launch in summer 2014, nearly 100 like-minded Academy members have joined this online community focused on simulation in otolaryngology. The Surgical Simulation Special Interest Group is open and free to all Academy members. Share tools and study protocols; problem-solve; find collaborators for studies; plus so much more. Most importantly – make connections. The users will define the experience and curate the content over time. Feel free to observe or to actively participate.



Open Forum Discussions

Participate in open discussions on simulation in otolaryngology each year at the AAO-HNSF Annual Meeting & OTO EXPOSM and COSM. The meetings are open to all and hosted by the AAO-HNSF Surgical Simulation Task Force. For more information email simulation@entnet.org.

MEMBER
BENEFIT

VISIT: www.entnet.org/simulation

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, medical students and residents, and non-otolaryngologist health professionals and staff.

SimTube: The National Myringotomy and Tube Insertion Simulation Project New This Year:

The National Myringotomy and Tube Insertion Simulation Project. SimTube was developed to establish a national mechanism for simulation-based training protocols and effectiveness research. Don't miss the chance to participate in the national dialogue regarding standardized curriculum implementation and create a collaborative simulation community. For details email SimTube@entnet.org.



5

Jnl

OTO Journal

Otolaryngology—Head and Neck Surgery Journal

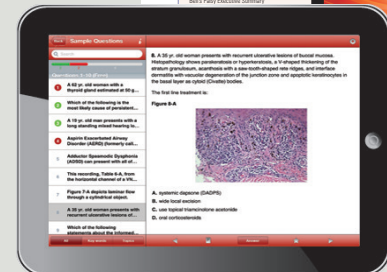
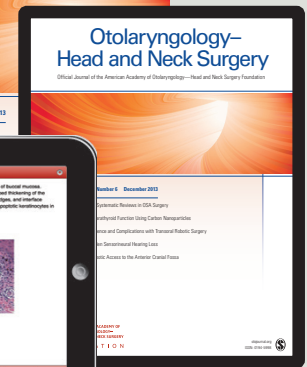
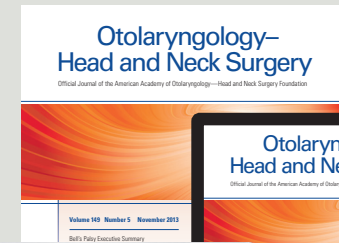
One of the top-rated member benefits, **Otolaryngology—Head and Neck Surgery, the Foundation's journal**, is available in print and online, through a mobile-optimized

website and a free app, available in the App Store (iOS) and on Google Play (Android). The journal publishes contemporary, ethical, clinically relevant information on otolaryngology—head and neck surgery that can be used by otolaryngologists, clinicians, scientists, and specialists to improve patient care and public health. An increasing amount of online content is available, including four years of podcasts, collections of popular and most-cited articles, back issues from 1981 to present, and Annual Meeting abstracts. The journal also has author and reviewer pages, with FAQs and tutorials on getting involved, videos on getting published and reviewing for the journal, and specific criteria on how to review a journal manuscript.

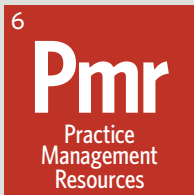
MEMBER
BENEFIT

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, clinicians, residents and non-otolaryngologist health professionals.

VISIT: www.otojournal.org



OTO-HNS



Academy Practice Management Resources



Did you know that the Academy has a wealth of resources available to members to assist them with their day-to-day practice management? The following resources are developed by Academy health policy staff with the 3P workgroup and are primarily available as a part of the website's "Coding Corner."

General Practice Management Requests

National General Practice Management Requests apply to practice management issues that occur nationwide within the field of otolaryngology. In order to determine when state/local issues become national issues, your health policy team closely analyzes the inquiries we receive and consults 3P once a critical mass of inquiries is reached for any particular issue.



CPT for ENT: Coding Guidance

Coding articles (CPT for ENTs); are typically aimed at common coding questions raised by members, and outline general coding scenarios.

New This Year:

- VEMP
- Eustachian Tube Procedures
- Coding For Implantation Of A Hypoglossal Nerve Stimulator
- Flexible Laryngoscopic Procedures
- Chemodenervation of Larynx
- Esophagoscopy
- Zenker's Diverticulum (revised)

Template Appeal Letters and Advocacy Statements

The Academy provides template appeal letters and advocacy statements for member use. These documents are used for appealing commonly denied Medicare and private payers claims.

New This Year:

- Cerumen Removal and E/M
- Diagnostic Imaging Studies Reimbursement / MiniCT
- Balloon Sinus Ostial Dilation



ICD-10 Transition Products

Prepare your practice for this transition from ICD-9 to ICD-10 diagnosis coding by the October 1, 2015 deadline.

Resources include:

- A customizable ENT Superbill which crosswalks the most commonly used ENT ICD-9 codes to ICD-10 codes
- A list of the top 200 ENT diagnosis codes and their ICD-10 crosswalks.

Please submit inquiries to the Practice Management Member Inquiry Form:

www.entnet.org/content/practice-management-tool

VISIT: www.entnet.org/content/practice-management

CMS Quality Reporting Initiative Fact Sheets

Looking for a quick resource to help understand the various CMS quality initiatives? The Academy has created simplified fact sheets that tell you just what you need to know to participate and avoid payment reductions. The fact sheets provide guidance on the following initiatives:

- EHR MU Incentive Program Fact Sheet
- PQRS Fact Sheet
- Value-Based Payment Modifier Fact Sheet
- Physician Compare Fact Sheet

CPT Changes and Utilization Data

The Academy provides information on annual coding changes impacting our specialty and the top 100 reported services in the physician office (private practice) setting. This information includes payment rates for the current year and details such as status indicators and global periods for ENT services.

Guidance Documents

The Academy health policy team along with 3P oversee and maintain Position Statements and Clinical Indicators, which are typically reviewed every four years.

- **Position Statements** designate a statement, policy, or declaration of the AAO-HNS on a particular topic or topics. They are created to respond to a payer payment action; publicize our position to support a procedure; or clarify the Academy's position on certain specialty practices.
- **Clinical Indicators** (CIs) define a basis of medical necessity for a range of procedures and place importance on the quality of the history, physical examination, and diagnostic tests. CIs are used as reasonable thresholds and indications for procedures, and to provide procedural information to primary care practitioners and/or patients.

Regulatory and Payer Advocacy

The health policy team tracks and summarizes policies and proposals that impact the specialty in order to provide feedback to payers and CMS. This includes an annual review of proposed and final regulations put forward by CMS on the physician fee schedule as well as collaboration with private payers to ensure fair reimbursement for ENT procedures.

PQRSwizard

PQRSwizard is an online registry that helps members report quality measure data for the PQRS incentive program. PQRSwizard guides you in collecting, validating, reporting, and submitting data to CMS for payment.

7

Xs

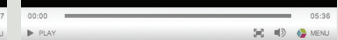
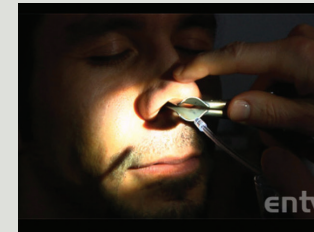
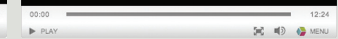
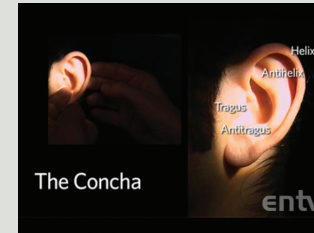
ENT Exam
Video SeriesSM**ENT Exam Video SeriesSM**

This four-part video series is a great tool for teaching residents and medical students. The series, available on YouTube, depicts how to perform a thorough ENT Exam. Presented in four short episodes, it provides instruction on exams of the ear, oral cavity, face, nose, neck, nasopharynx, and larynx. All videos include images of normal anatomy, normal variances, and common abnormalities to enhance the learning experience.

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, medical students and residents, and non-otolaryngologist health professionals.

The ENT Exam Video Series has received over 93,000 views.

VISIT: www.entnet.org/entexam



AcademyU[®]

Your Otolaryngology Education Source

NEW

THE DESTINATION FOR SUPERIOR EDUCATION

The Foundation's Professional Development program improves healthcare provider competence and practice through lifelong learning.

COMING 2015!

COMPREHENSIVE

CONVENIENT

QUALITY

8
Hsc
Home Study Course

Home Study Course

One of the Foundation’s most popular education products, each section of the **Home Study Course (HSC)** brings you a Study Guide filled with a selection of scientific journal articles, section outline, education objectives, reference bibliography, self-assessment exam, and faculty symposium. HSC covers eight clinical areas; administered in four sections per course year. Subscribers read the articles and complete the open-book exam. The symposium allows subscribers to compare their answers on completed exams to those of the faculty.

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons and residents.

SECTION TOPICS:

Section 1	Congenital & Pediatric Problems	September 2015
Section 2	Clinical Competency Issues	November 2015
Section 3	Trauma & Critical Care Medicine	February 2016
Section 4	Plastic & Reconstructive Problems	April 2016
Section 5	Rhinology & Allergic Disorders	September 2016
Section 6	Laryngology, Voice Disorders, & Bronchoesophagology	November 2016
Section 7	Neoplastic & Inflammatory Diseases of the Head & Neck	February 2017
Section 8	Otology & Neurotology	April 2017

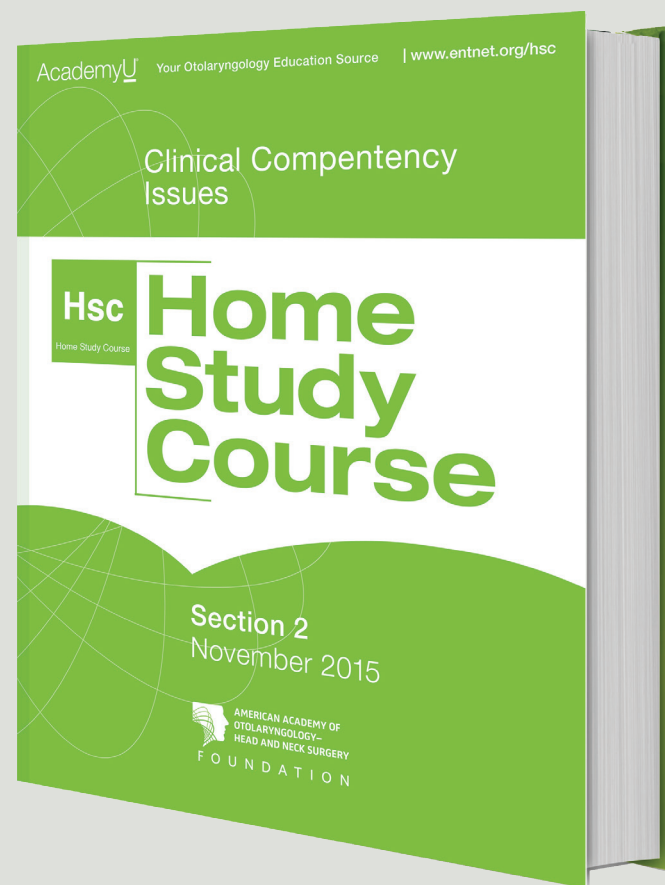
Registration is open from May - September each year.

SUBSCRIBE AT: www.entnet.org/HSC
Registration is open from May - September each year.



HSC subscribers can earn up to **160 AMA PRA Category 1 Credits™** per year for successful completion of each of the four sections.

Members receive a 40% registration discount





9
ENT for the PA-c Conference
The Fairmont
Newport Beach, California
March 19-22, 2015

Jointly presented by the American Academy of Otolaryngology-Head & Neck Surgery Foundation and the Society of Physician Assistants in Otolaryngology- Head and Neck Surgery.

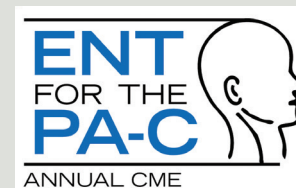
Graciously hosted by the Department of Otolaryngology, University of California at Irvine.

The course is organized to provide attendees with an excellent and practical education opportunity. There will be basic and advanced tracks in all topics. Hands-on workshops will be held on Thursday and lectures will be held Friday through Sunday. Workshops are designed to maximize hands-on learning with concise content and small group settings. This is also the ideal setting to meet, network, and socialize with like-minded professionals from across the country.

This program has been reviewed and is approved for a maximum of 18.00 hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel.



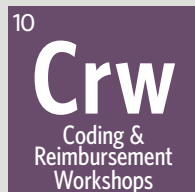
VISIT: www.entpa.org/ent_for_the_pac



Target Audience: This activity is specifically designed for physician assistants, nurse practitioners, and medical professionals working in ENT, or interested in learning more about otolaryngology in primary care, urgent care, pediatric, and emergency room settings. Students are also welcome.

Workshop and Lecture Topics include:

- Flex Scopes, ENT Procedures, Otolology, Vertigo, and Audiology
- The ENT Exam
- Healthcare Reform
- Diagnosis and Treatment of Vocal Fold Paralysis
- OSA compliance
- Differential Diagnosis and Management of Conductive Hearing Loss
- Pathology in ENT
- Otoscopy/Cerumen Management
- Nasal Obstruction
- Advanced ENT Imaging



10
Coding & Reimbursement Workshops

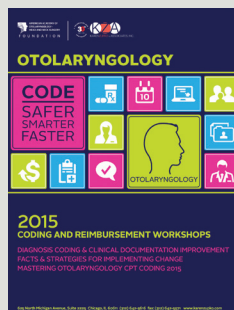
Regional two-day live workshops offered in conjunction with Karen Zupko & Associates are designed to enhance the business side of clinical practice and help with the most current coding challenges.

DAY ONE of the workshops offers two course options:

- **Option 1** - focuses on ICD-9 transition and ICD-10 concepts and structures and an upgraded approach to clinical documentation and is approved for **4.5 AMA PRA Category 1 Credits™** for physicians.
- **Option 2** - provides solutions for complex practice challenges



DAY TWO addresses coding office procedures, ancillary service coding and surgical coding procedures and is approved for **6.5 AMA PRA Category 1 Credits™** for physicians.



LEARN MORE AT: www.entnet.org/coding

Target Audience: Practicing otolaryngology-head and neck physicians and surgeons, non-otolaryngologist health professionals and staff.

There will be nine workshops around the country:

January 23-24
 DALLAS, TX
Four Seasons Resort at Las Colinas

February 20-21
 LAS VEGAS, NV
Wynn Las Vegas

March 6-7
 ORLANDO, FL
Wyndham Grand Orlando Resort Bonnet Creek

March 20-21
 COSTA MESA, CA
Hilton Orange County

April 24-25
 CHICAGO, IL
Park Hyatt Chicago

May 15-16
 SHORT HILLS, NJ
Hilton Short Hills

August 14-15
 NASHVILLE, TN
Loews Vanderbilt Hotel

October 16-17
 LAS VEGAS, NV
Suncoast Hotel & Casino

November 13-14
 CHICAGO, IL
The Hyatt Chicago Magnificent Mile

If the physician is an AAO-HNSF member, all practice employees may attend at the member rate.

11

Am

Annual Meeting

AAO-HNSF Annual Meeting & OTO EXPOSM
 Kay Bailey Hutchison Convention Center
 Dallas, Texas

September 27-30, 2015

4 Days of World-Class Learning

AAO-HNSF
 MEMBER
 DISCOUNT

VISIT: www.entnet.org/annual_meeting



The 2015 Annual Meeting & OTO EXPOSM
 gets elevated!



2015 NEW CONFERENCE FORMAT & NEW OPPORTUNITIES

1 Fully Integrated Scientific and Instruction Course Program

Now enjoy the Scientific Program (oral presentations and scientific lectures, formerly 'Miniseminars') and Instruction Courses all day starting on Sunday, September 27. The education program of the Annual Meeting will now be fully integrated with Scientific Programming and Instruction Courses running concurrently.

2 OTO EXPOSM Hours

Back by popular demand, the OTO EXPOSM will be open Sunday, September 27 through Tuesday, September 29. The OTO EXPOSM will officially close at 3:00 pm on Tuesday, September 30.

3 Committee Meeting Times

No longer will 6:00 am committee meetings be held during the Annual Meeting. New this year, most committee meetings will be take place mid-morning and mid-afternoon.

4 Component Groups

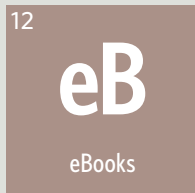
Similar to the committee meetings, the Board of Governors (BOG), Women in Otolaryngology (WIO) Section, Section for Residents and Fellows (SRF), and the Young Physicians (YP) groups will have new meeting dates and times.

5 Addition of Video Presentations

The Scientific Program will now include Video Presentations. These sessions will highlight accepted abstracts using videos as a tool to demonstrate the latest research and new techniques. Authors will present their findings using their 8-minute video and then proceed to answer questions from moderators and the audience.

Coming soon... Registration and Housing Information.

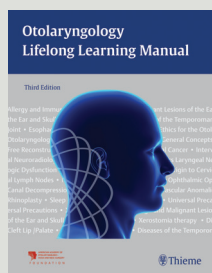
VISIT www.entnet.org/annual_meeting
 for the latest conference schedule and information.



AAO-HNSF offers a number of eBooks as education resources for otolaryngologists, medical students, residents, and allied health professionals.

COMING MAY 2015!

Otolaryngology Lifelong Learning Manual, Third Edition

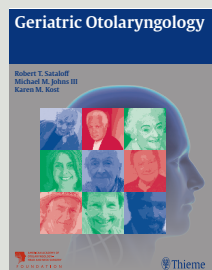


In response to the recent advances in the field of otolaryngology-head and neck surgery, this manual contains substantial revisions and additions to the content carried forward from the first edition. The chapters have been restructured to cover topics by specialty area, while also including the business of medicine and clinical fundamentals. Our goal has been to provide an efficient and easy-to-read, comprehensive reference manual to meet the needs of the practicing surgeon, and simultaneously serve the needs of the maturing resident.

VISIT: www.thieme.com/lifelonglearning

COMING MAY 2015!

Geriatric Otolaryngology

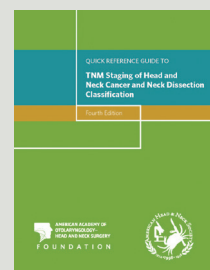


The American Academy of Otolaryngology—Head and Neck Surgery is pleased to introduce Geriatric Otolaryngology. In keeping with its vision to empower otolaryngologist-head and neck surgeons to deliver the best patient care, this Foundation publication provides expert guidance and the most up-to-date information regarding the diagnosis and treatment of ear, nose, and throat disorders in the elderly.

VISIT: www.thieme.com/geriatrics

NEW 2014!

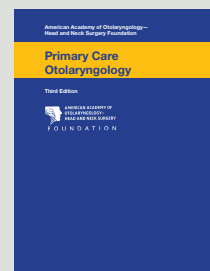
Quick Reference Guide to TNM Staging of Head and Neck Cancer and Neck Dissection Classification, Fourth Edition



Staging is the language essential to the proper and successful management of head and neck cancer patients. It is the core of diagnosis, treatment planning, application of therapeutics from multiple disciplines, recovery, follow-up, and scientific investigation. Staging must be consistent, efficient, accurate, and reproducible. The head and neck cancer caregiver can never be too fluent in this mode of communication, as we educate patients and navigate them toward cure. The simple clarification that Stage IV disease is not synonymous with a “death sentence” has powerful impact for patients and their families.

VISIT: www.entnet.org/neckdissection

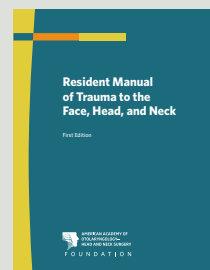
Primary Care Otolaryngology, Third Edition



A concise, yet informative handbook on otolaryngology for medical students and allied health professionals. Reviewed and edited by AAO-HNSF education faculty, this e-book is designed to teach the basics of otolaryngology.

VISIT: www.entnet.org/primarycare

Resident Trauma Manual of Face, Head, and Neck



Resident physicians in the otolaryngology-head and neck specialty are often the first responders to an emergency department for the evaluation of trauma patients with face, head, and neck injuries. Thus the Foundation has developed this manual for resident physicians on the urgent and emergent care of traumatic injuries to the face, head, and neck.

VISIT: www.entnet.org/trauma

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AmW
Annual Meeting
Webcasts

Annual Meeting Webcasts on Demand

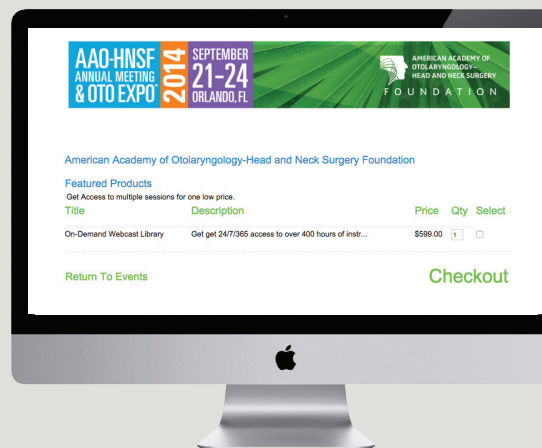
Whether you missed the 2014 AAO-HNSF Annual Meeting or couldn't make it to all the sessions on your list, you can still catch up on the latest science through the official **Annual Meeting Webcast on Demand library**—online at your convenience.



Members can enjoy up to **six complimentary** miniseminar downloads of their choice from the 2014 Annual Meeting & OTO EXPOSM.

Purchase the entire conference digital library (\$599) or order individual video recordings (\$60).

VISIT: www.entnet.org/annual_meeting and click the link for 'Archives'

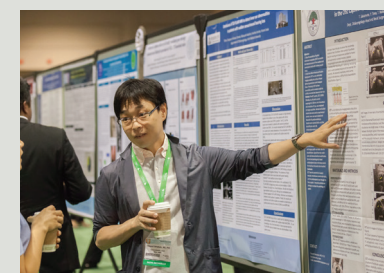
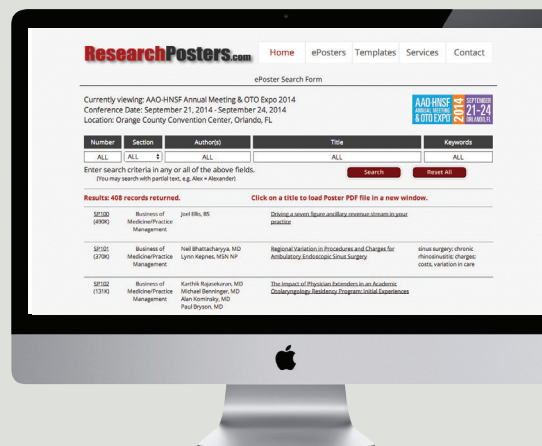


14
AmP
Annual Meeting
Posters

Annual Meeting Posters

An impressive 408 clinical and basic scientific posters were on display during the 2014 Annual Meeting. You can now view these posters anytime via the **ePoster archives**. The online ePoster tool serves as a permanent digital archive of the latest scientific research.

VISIT: www.entnet.org/annual_meeting and click the link for 'Archives'



15

Cf

Clinical
Fundamentals**Clinical Fundamentals**Satisfy the **ABOto's Clinical Fundamentals**

requirement for Part III of Maintenance of Certification® (MOC) by viewing the online recordings of 10 sessions from the Annual Meeting. A minimum score of 70 percent on the post-test is required to receive credit. In addition, courses are also offered live at the Annual Meeting each year.



These enduring materials are each designated for **1 AMA PRA Category 1 Credit™**.

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons, and residents; especially those participating in MOC.

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REGISTER AT: www.entnet.org/academyU**The courses are:**

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- Venous Thromboembolism: Impact of Prevention in Otolaryngology-HNS
- Clinical Fundamentals: Ethics and Professionalism
- HIPAA (Health Insurance Portability and Accountability Act): What it Means for You
- Integration of Quality Improvement & Safety Monitoring into Surgical Practice
- The Addicted Surgeon
- Pain Management in Otolaryngology-Head and Neck Surgery
- Management of Allergy Emergencies and Anaphylaxis
- Universal Precautions: Instruction Course on Clinical Fundamentals

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Co

COOLSM**Clinical Otolaryngology Online CoursesSM (COOLSM)**

Written and peer reviewed by some of the most important figures in otolaryngology, COOLSM cases are interactive patient scenarios that make use of the latest e-learning technology to prepare the learner for a variety of common otolaryngologic situations. COOL is an engaging learning experience for PCPs, NPs, PAs, medical students, and any health professional who encounters otolaryngologic symptoms.

- Learn to identify and evaluate a variety of otolaryngologic conditions
- Examine visual and audio test results to select the best treatment options
- Available anytime, and free of charge

Target Audience: Physician assistants, non-otolaryngologist health professionals and staff, and medical students.

COOL is approved for AAPA CME Credit.

VISIT: www.entnet.org/cool

Dizziness in the Elderly

Introduction — Mary — Robert — Summary — References

Meet the patient

Patient History

When obtaining a medical history from the patient or his caregivers, what questions are most important to ask?

A. You should ask whether there are any associated neurological symptoms such as numbness or weakness of the upper or lower extremities, slurred speech, dysphagia, dysphonia, hearing loss, double vision or facial drooping.

B. You should inquire about other associated otological complaints such as aural fullness, hearing loss, tinnitus, otorrhea or otalgia.

C. Review the nursing home's medical records.

17 Online Courses and Lectures

Ocl

Online Courses
& Lectures

This series offers quick and concise versions of Annual Meeting & OTO EXPOSM Instruction Courses in an online format.



VISIT: www.entnet.org/onlinecourses

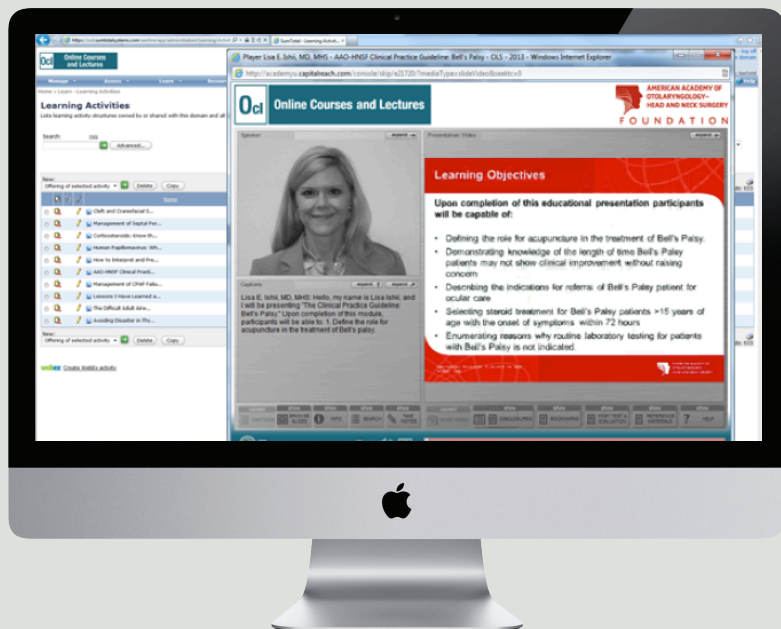
The format includes the speaker's presentation audio and slides, downloadable reference list and links to additional resources.

Featured in this year's selection of lectures are two sessions on recently published AAO-HNSF Clinical Guidelines: **Allergic Rhinitis** and **Tinnitus**.

Target Audience: Practicing otolaryngology—head and neck physicians and surgeons and residents.



Most online courses and lectures offer
AMA PRA Category 1 Credit™.



The 2015 Online Lectures are:

- Medicolegal Issues for ENTs: Top 10 Concerns
- Errors In Otolaryngology
- Functional Reconstruction of the Oral Cavity and Oropharynx
- Structure Approach to Rhinoplasty: A Comprehensive Update
- Surgical Rejuvenation of the Aging Forehead and Brow
- Optimizing Outcomes in Nasal Valve Surgery
- Human Papillomavirus: What the Clinical Should Know
- Management of Recurrent Laryngeal Nerve Injury in Thyroid Surgery
- Sinonasal Malignancy: What Every Practitioner Should Know
- Office Dysphagia Consult: Diagnosis, Management, and Coding
- The Ten-Minute Exam of the Dizzy Patient
- Medial vs. Lateral Graft
- Cochlear Reimplantation: Signs, Symptoms, Issues and Results
- Evaluating and Managing Superior Canal Dehiscence Syndrome
- An Evidence-Based Approach to Managing Vestibular Patients
- Tympanoplasty/ Ossicular Reconstruction – Some Novel Ideas?
- AAO-HNSF Clinical Practice Guideline: Allergic Rhinitis
- Recurrent Respiratory Papillomas 2014: An Update for the General Otolaryngologist
- Pediatric Hearing Loss: What Causes It and What to Do?
- Evaluation and Management of Congenital Aural Atresia
- Medical Strategies for Treatment of Refractory Sinusitis
- Surgical Anatomy of the Paranasal Sinuses
- Portable Sleep Testing in Clinical Practice: A New Era
- AAO-HNSF Clinical Practice Guideline: Tinnitus

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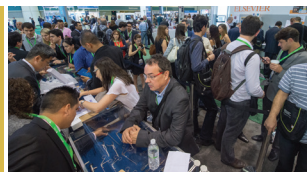


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