



AAO-HNS/F VIRTUAL LEADERSHIP FORUM & BOG SPRING MEETING

APRIL 17, 2021

The AAO-HNS/F Leadership Forum & BOG Spring Meeting provides a forum for leadership discussions and practice management tools for physicians caring for Otolaryngologic patients. Physician attendees will learn about cultural competence, diverse workplaces, and emotional intelligence, and how these affect their practice of otolaryngology-head and neck surgery through interactive sessions led by their peers and subject matter experts.

By attending the AAO-HNS/F 2021 Leadership Forum attendees will be able to:

- Stay abreast of the recent changes on coding, billing, and reimbursement that will impact practice management.
- Identify the critical issues facing the practice of otolaryngology and how physicians can properly monitor the legislative process and identify appropriate advocacy opportunities.
- Review the lasting impact of COVID-19 for the practice of medicine.
- Apply strategies to improve cultural competency and growing diversity amongst your patients.
- Hear case studies in society management on ways to build membership, plan and execute a conference, and select a lobbyist.

Target Audience

The Leadership Forum is designed for otolaryngology – head and neck surgery residents, young physicians, and physician members.

Accreditation



This meeting has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education. AAO-HNSF is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Hours

AAO-HNSF designates this live activity for a maximum of 6.0 *AMA PRA Category 1 Credits™*. Participants should only claim credit commensurate with the extent of their participation. Credit will be awarded to physicians when documented by the submission of the evaluation in www.OTOlogic.org.

Claiming CME/MOC Credit

To claim your CME/MOC credit, please follow the instructions below:



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Step 1: Login to: www.OTOlogic.org

Step 2: Enter your **AAO-HNS ID number** and **password**; if you forgotten it, there are prompts to retrieve it.

Step 3: Click on the left-hand **Navigation Bar** to access the **OTOlogic Catalog**

Step 4: Under **Activity Series** click on **Live Meetings**

Step 5: Click **2021 BOG/Leadership Forum** to complete the evaluation and claim your CME credit

Need assistance? Contact us at otologic@entnet.org.

Saturday, April 17

10:00 AM – 10:05 AM	Welcome and Opening remarks Lance Manning, MD, Chair, AAO-HNS/F Board of Governors
10:05 AM – 10:35 AM	Coding, Billing and Reimbursement Update R. Peter Manes, MD
10:40 AM – 11:10 AM	Innovation in Healthcare Mark Cuban, Entrepreneur
11:15 AM – 12:00 PM	From the Hill Wendell Primus, PhD, Senior Policy Advisor on Budget and Health, Speaker Nancy Pelosi (D-CA), U.S. House of Representatives
12:00 PM – 12:30 PM	Lunch Break
12:30 PM – 12:55 PM	Legislative and Regulatory Update AAO-HNS Advocacy Staff
1:00 PM – 1:45 PM	The Lasting Impact of COVID-19 for the Practice of Medicine Susan R. Bailey, MD, President, American Medical Association
1:50 PM – 2:30 PM	Legislative Healthcare Agenda Larry Buchson, MD, U.S. Congressman (R-Indiana, 8 th District)
2:35 PM – 3:10 PM	Cultural Competence: Growing Diversity Amongst Your Patients Gabrielle Felder, MPH, Director of Research and Consulting, Just Communities
3:15 PM – 3:30 PM	BOG Committee Updates <ul style="list-style-type: none">○ BOG Governance & Society Engagement Committee Dale Tylor, MD, Chair○ BOG Legislative Affairs Committee Jeffrey Brown, MD, Chair○ BOG Socioeconomics & Grassroots Committee Andrew Coughlin, MD, Chair
3:30 PM – 4:30 PM	OTO Roundtable
3:30 PM – 3:35 PM	Welcome & Program Overview Dale Tylor, MD, BOG Governance & Society Engagement Committee Chair
3:35 PM – 4:20 PM	Society Management Best Practices <ul style="list-style-type: none">○ Building Membership Jonathan D. McGinn, MD, Pennsylvania Academy of Otolaryngology – Head and Neck Surgery○ Planning and Executing a Conference Raj Petersson, MD, Virginia Society of Otolaryngology○ Selecting a Lobbyist Theodore P. Mason, MD, Massachusetts Society of Otolaryngology/ Head & Neck Surgery, Inc.
4:20 PM – 4:30 PM	Discussion & Closing Remarks

Presenter Disclosure of Relevant Financial Relationships

The AAO-HNS/F endorses the guidelines for accredited continuing medical education as set forth in the Accreditation Council for Continuing Medical Education's Standards for Commercial Support and adheres to these standards in the conduct of its education activities. The Foundation maintains control over the development of its education activities and the selection of planners, topics, and presenters. A full disclosure of relevant financial relationships is submitted by all planners and presenters, and the presence of any financial relationships with a commercial interest is reported to the participants both in the program's printed materials and at the presentation. In addition, presenters will disclose their intent to discuss drugs or devices or the uses of drugs or devices that have not been approved by the Food and Drug Administration (FDA).

Planning Committee

Lance Manning, MD

Stock: SwiftSolace – part of a group securing, providing, and distributing approved COVID testing and PPE materials internationally

Dale Tylor, MD

No relationships to disclose

AAO-HNSF Staff

Tirza Lofgreen, CHES

No relationships to disclose

Elise Swinehart

No relationships to disclose

Thomas Stefaniak

No relationships to disclose

Faculty

Susan R. Bailey, MD

No relationships to disclose

Larry Buchson, MD

Jeffrey Brown, MD

No relationships to disclose

Andrew Coughlin, MD

Consulting Fee: Merck

Mark Cuban

Lance Manning, MD

Stock: SwiftSolace – part of a group securing, providing, and distributing approved COVID testing and PPE materials internationally

R. Peter Manes, MD

No relationships to disclose

Raj Petersson, MD

No relationships to disclose

Theodore P. Mason, MD

No relationships to disclose

Jonathan D. McGinn, MD

No relationships to disclose

Wendell Primus, PhD

Dale Tylor, MD

No relationships to disclose

Clinical Medicine Recommendations/Scientific Research Reporting

The AAO-HNS informs all presenters and expects that:


- All recommendations involving clinical medicine in a professional education activity must be based on evidence that is accepted within the profession of medicine as adequate justification for the indications and contradictions in the care of patients; and
- All scientific research referred to, reported, or used in professional education in support or justification of a patient care recommendation must conform to generally accepted standards of experimental design, data collection, and analysis.

Free Exchange of Medical Education Statement

AAO-HNSF is committed to the free exchange of medical education. Inclusion of any presentation or exhibit in this activity, including presentations or exhibits on drugs or medical devices, or the uses of drugs or medical devices that have not been approved by the FDA, does not imply an endorsement by the AAO-HNSF of the uses, products, or techniques presented.

The information contained in this activity represents the views of those who created it and does not necessarily represent the official view or recommendations of AAO-HNSF.

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<p>Need assistance? Contact us at otologic@entnet.org.</p>	