



# Board of Governors Chair Report 2018-2019



**Ken Yanagisawa, MD, FACS, BOG Chair**

**Your Ally | Your Advocate | Your Champion**

**Socioeconomic & Grassroots (SEGR) | Legislative Affairs | Governance & Society Engagement (GoSE )**

# Board of Governors Executive Committee

- **2018-2019 Executive Committee**

- HONOR AND PRIVILEGE – committed and driven group

- *Chair:* Ken Yanagisawa, MD

- *Chair Elect:* Spencer Payne, MD

- *Immediate Past Chair:* Sanjay Parikh, MD

- *Secretary:* Samantha Anne, MD

- *Member at Large:* Troy Woodard, MD

- *Socioeconomic and Grassroots Committee*

- *Chair:* Lance Manning, MD, *Vice Chair:* Daniel Chelius, MD

- *Legislative Affairs*

- *Chair:* David Boisoneau, MD, *Vice Chair:* Karen Rizzo, MD

- *Governance and Society Engagement*

- *Chair:* Daniel Wohl, MD, *Vice Chair:* Boris Chernobilsky, MD

- *3P Member:* Paul Imber, DO



# 2019 BOG Spring Meeting

- **2019 Leadership Forum & BOG Spring Meeting**
- **April 26-28, 2019** at *Westin Alexandria Hotel, Alexandria, VA*
  - State OTO Society Roundtable & BOG Committee Meetings
  - Keynote Speaker: *Joyce Lagnese, JD* -- Defense Attorney/State Society alliances
  - **Strategic Plan Goals and Objectives**
    - **Quality:** RegEnt Update
    - **Future Workforce:** APP
    - **Wellness:** Engaging Young Physicians & Retaining Senior Ones, Speed Mentoring
    - **Advocacy:** “Insider” legislative, Regulatory and political updates
  - Society Unity: Exciting panel discussions sponsored by **WIO** [*Sleep for Us!!*], **YPS** [*Mentorship for Millenials*], **SRF** [*Disclosing Complications*], **DIC** [*Microaggressions*]
  - Practice Management Tips, Opioid Crisis Panel, Insurer Challenges, Future Practice
- **FREE CME 5.25** hours
- **FREE REGISTRATION** to AAO-HNS members



**CME CREDITS**

# 2019 AM BOG Sponsored Panel Presentations

- ***Opioid Use, Overuse, and Abuse***

- ***Drs Anne [mod.], Hawley, Li, Shi – Monday Sept 16 @ 1:15 pm, Room 290***

- *Examine current opioid epidemic*
- *Recognize signs and symptoms of opioid dependency and abuse*
- *Identify prescription protocols that serve as solutions or alternatives to opioids*

- ***Developing Professional Expertise: Plan, Publish, and Present***

- ***Drs Anne [mod.], Ishman, Piccirillo, Wax -- Sunday Sept 15 @ 8:30 am, Room 279/280***

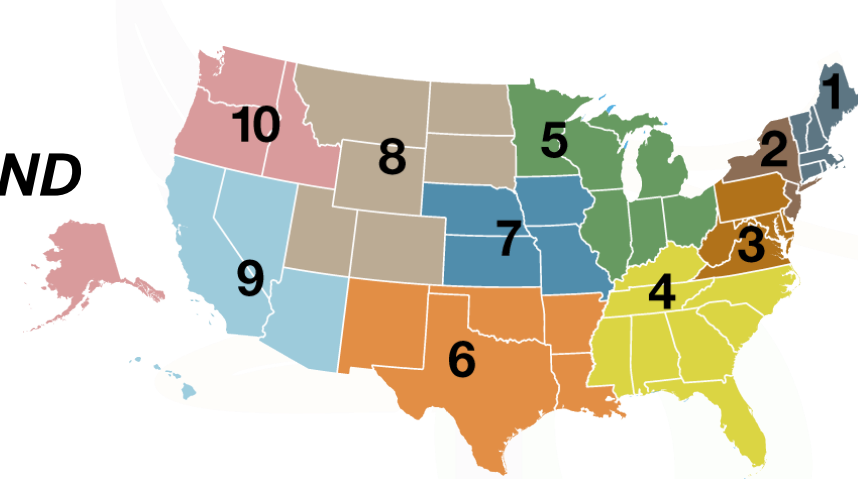
- *Reinforce career goals*
- *Create a niche*
- *Publishing tips and Success with Presentations*



# BOG Regional Representatives

- **10 + 1 Regional Representatives FLOURISH & EXPAND**

- Overseen by **Member at Large**
- 10 Regions Across USA (HHS map)



- Continued Maturation of National **Physician-Physician / Society-Society** Communication Network

- Issues at Local and State levels communicated to Regional Representatives to identify global patterns or concerns
- Bidirectional information flow from Regional Representatives to BOG & BOD Leadership
- BOG PowerPoint Presentations provided for State Societies and Specialty Societies

# 2018-2019 BOG Goals and Accomplishments

- **#1** -- Increase **Awareness of BOG** and its many Activities and Practitioner Opportunities – accomplished through BOD presentations, Bulletin publications, ENT Connect
- Simplification and Clarification of BOG Society representation with definition of 1-2 ALTERNATE GOVERNORS and one Governor per Society (eliminating confusing titles of SEGR Rep and Leg Affairs Rep)
- Incorporation of ASCENT [*Administrator Support Community for ENT*] Private Practice Group as a BOG Society (1000 new members)
- AAO driven-BOG Task Force created recommendations which define involvement and engagement of Private Practitioners within BOG Leadership positions



# 2018-2019 BOG Goals and Accomplishments

- **SEGR** –

- Toolkit update to include unlisted codes and Category III codes
- Education programs on Online Reputation and Risk Adjustment/HCC

- **Legislative Affairs** –

- Guide members through legislative and advocacy processes
  - Active with Project 535, I-GO, State Trackers, ENT PAC
    - \* *New Exciting Mobile Single Click Legislative Action Alert Option*

- **GoSE** –

- State Society Interactive Map
- Toolkit development
- Enhance State OTO Roundtable offerings



# 2018-2019 BOG Goals and Accomplishments

- Increase Social Media communications - **#BOGENT**
- Improve BOG Website Links and Navigation
- Increase awareness and interactions with 3P (Physician Payment Policy) Workgroup
  
- Young Physicians Pavilion ~ 8 BOG sponsored sessions at NOLA AAO-HNS AM program on Practice Management [focusing on mentorship]
  
- Engage Private Practitioners and Academic Practitioners alike in Student Engagement Projects to increase awareness and interest in Otolaryngology,
  - Spread the OTO/Medical Word





# Board of Governors

Your Ally | Your Advocate | Your Champion

- *Cherish the Family of BOG Providers*
  - *Challenges \* Triumphs*
  - *Cooperation \* Collegiality*
- *Staff*
- *Dedicated Volunteer Leaders*
- *Loyal Membership – backbone of BOG*
- *Save the Date*
  - **LEADERSHIP FORUM & BOG SPRING MEETING**, May 1-3, 2020,  
The Westin Alexandria Old Town, Alexandria, VA
- Pleasure and Honor to Serve as your Chair – ***THANK YOU!***

