• Who we are

• What we do

• How to participate
• Established in 1982

• Initially a grassroots member network within the AAO-HNS

• Then:
  • 90% AAO membership in private practice
  • 75% in solo or small single specialty group practices
• Open to all Academy members to promote “advocacy and action”
• Comprised of local, state, and national otolaryngological societies from around the United States
Board of Governors (BOG) now serves the entire Academy and specialty...

• By identifying and responding to local, state, and national legislative, socioeconomic, and public relations issues encountered by all otolaryngologists within our specialty.

• By providing organized feedback from membership to Academy leadership

• By establishing and maintaining personal connections with all member societies.
Each BOG society has 3 BOG representatives

- Governor

- Alternate Governor
  - (as the Legislative Affairs Representative)

- Alternate Governor
  - (as the Socioeconomic & Grassroots Representative)
• Terms of governors and alternate governors are determined by their society

• Representatives have specific responsibilities to their society and the BOG
  • Society BOG representatives are a bridge between their society and the AAO-HNS
Executive Committee

- **Chair**
  Spencer Payne, MD *(Charlottesville, VA)*

- **Chair-Elect**
  Lance Manning, MD *(Springdale, AR)*

- **Immediate Past Chair**
  Ken Yanagisawa, MD *(New Haven, CT)*

- **Member-at-Large**
  Troy D. Woodard MD *(Cleveland, OH)*

- **Secretary**
  Karen Rizzo, MD *(Lancaster, PA)*
BOG Committees

- Governance & Society Engagement
  *Identify common goals and coordinate efforts*

- Legislative Affairs
  *Assess, activate, & advocate for member needs*

- Socioeconomic & Grass Roots
  *Listen and provide solutions for member problems*
BOG Committees

• Governance & Society Engagement
  • Chair: Boris Chernobilsky, MD (New York, NY)
  • Vice-Chair: Samantha Anne, MD (Orange, OH)

• Legislative Affairs
  • Chair: David Boisoneau, MD (Waterford, CT)
  • Vice-Chair: Jeffrey Brown, MD (Woburn, MA)

• Socioeconomic & Grass Roots
  • Chair: Andrew Coughlin, MD (Omaha, NE)
  • Vice-Chair: Dale Tylor, MD (Santa Barbara, CA)
Governance & Society Engagement Committee
2019 Highlights

• Creating a web-based society interactive map and encourage Societies to remain active and engaged.

• Create a GoSE toolkit to aid members in creating and developing local and state societies.

• Work hand-in-hand with Member-at-Large to solidify interactions and communications between state societies and their respective Regional Representatives.
Legislative Affairs Committee
2019 Highlights

• Distribute Legislative Alerts with successful implementation of simplified mobile-enabled feedback to legislators for key concerns.
  • text “Otoadvocate” to 313131

• Grow Project 535, State Trackers Program, I-GO (In district Grassroots Outreach).

• Support ENT PAC.
Socioeconomic & Grassroots Committee

2019 Highlights

• **New Academy Student Initiative** - physicians at grassroots level participate in multiple student programs including high school and medical school observerships. This provides opportunities for early exposure and a better understanding of our roles as Otolaryngologists.

• Update SEGR Toolkit with information covering unlisted codes and Category III codes.

• Raise member awareness of **3P (Physician Payment Policy workgroup)** activities, and foster opportunities to work together, with Paul Imber, DO serving as the BOG representative on 3P.
10 Regional Representatives

Enhance and facilitate communication

Region 10 Representative:
Derek Lam, MD

Region 9 Representative:
Steven T. Kmucha, MD, JD

Region 8 Representative:
Andrew Winkler, MD

Region 5 Representative:
Robert Stachler, MD

Region 7 Representative:
C. W. David Chang, MD

Region 6 Representative:
Karen A. Hawley, MD

Region 1 Representative:
Ray Winicki, MD

Region 2 Representative:
Vacant

Region 3 Representative:
Karen Rizzo, MD

Region 4 Representative:
E. Scott Elledge, MD

Specialty Representative:
Soha N. Ghossaini, MD
BOG “Tool Box” Initiative

- Each BOG Committee has prepared a step-by-step manual to instruct AAO membership in professional engagement
  - **SEGR** – Interaction with insurance companies and Medical Directors for coding and payment problems
  - **Legislative Affairs** – ‘How to’ properly advocate for state and national AAO initiatives
  - **GoSE** – Idea ‘incubator’ to increase greater state and local membership numbers and participation
Subspecialty Society Engagement Opportunities

• Participate in developing the “tool box” library
  • Be available to provide relevant informational and subspecialty specific expertise

• Be an organized resource for general Academy membership questions
  • Regional Representatives can connect membership inquiries to and forward suggestions from the engaged subspecialty societies and their named BOG Representatives
BOG Meetings

**ANY** AAO-HNS member can attend BOG meetings including the BOG committee meetings and BOG General Assembly

2020 Spring and Fall Meetings

- **AAO-HNS/F Leadership Forum and BOG Spring Meeting**  
  May 1 – 3 | Alexandria, VA
- **AAO-HNSF Annual Meeting & OTO Experience**  
  September 13 – 16 | Boston, MA

  *Saturday, September 12, 11:45 am – 3:45 pm: BOG Committee Meetings*
  *Saturday, September 12, 4:00 pm – 5:30 pm: BOG General Assembly*
  *Saturday, September 12, 5:30 pm – 6:30 pm: BOG Reception*
Contact Information

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