



**Lance A. Manning, MD**

**Candidate for  
President-Elect**

***What experience and attributes do you have that prepare you for this position and why?  
What is the most important current need of Academy members and how do you propose to tackle it?***

Colleagues and friends, it is a joy to serve in a specialty that unites the best and brightest to collectively care for patients, our communities, and each other. It is an honor to be nominated for President-elect. In preparation for this moment, I have had the privilege to serve in numerous high-level leadership roles within our Academy and elsewhere, and these experiences have provided a broad-based understanding of exactly how our organization and medical specialty operate at the local, state, and national levels.

As a leader on the AAO-HNS/F Board of Directors, Board of Governors, Education Steering Committee, and Executive Committee, I have been directly involved in developing and implementing our current Strategic Plan while creating content, writing policy, and advocating for our specialty. I have seen up close the actual needs and challenges that face practicing otolaryngologist-head and neck surgeons while working on the local level as the managing partner of a thriving single-specialty practice, regionally as the Chief of Staff leading an extensive, multi-hospital health system, as a key player in creating a large multi-state clinically integrated network, and at the national level serving in many leadership roles for our Academy and the American Medical Association.

I have a passion not only for providing excellent care to patients but also for healthcare policy, professional education, and leadership development from our talented ranks. As an active member of our Physician Payment Policy (3P) workgroup and the RUC/CPT team, and as Chair of the Practice Management Education Committee, I am acutely aware of the reimbursement-related challenges within our current practice environment.

From my vantage point, I consider the need to correct fragmentation as one of the most critical needs facing our specialty and organization. The pandemic has caused many of us to contend with powerlessness, isolation, and socioeconomic uncertainty, and these factors have amplified the fragmentation of our practices and hampered our collective unity within the House of Medicine. Legislation aimed at budget neutrality has pitted clinic-based providers against surgical specialties, resulting in the lowest Medicare conversion factor for reimbursement in over 25 years. Budget limitations impede our ability to adapt to rapidly rising inflation and staffing shortages. Although we, as a single organization, cannot alone change these large-scale conditions, we can nonetheless be an influential voice that promotes multi-specialty collaboration, sharing best practices, and creating valuable practice resources intended to help us weather the storm together. I understand the challenges we face but still remain confident that we can overcome these burdens by celebrating each other, promoting unity, and having a strong commitment to amplifying our diverse collective voice together.

It has been an honor and a privilege to serve in a specialty that I consider to have physicians that are among the best and the brightest in medicine. I salute the hard work, devotion, and skill of those within the AAO-HNS who selflessly sacrifice time, income, and resources to serve their fellow otolaryngologists. Having been fortunate to serve in many roles across the varied pillars of our Academy, including advocacy, education, the business of medicine, the Board of Governors, and others, it has been my pleasure to learn from scores of incredible people within our organization. By virtue of these positions, I have observed our leaders, committees, and staff bravely respond to the unprecedented challenges that we currently face. As a member of the Board of Directors and Executive Committee, I have had a front-row seat in the development and implementation of our Strategic Plan. This plan is a part of the visionary leadership that reaffirms and advances our guiding principles of highest quality practice, inclusivity, communication, and engagement through ongoing goals and high-quality programs. This noble endeavor takes partnership and contribution from our wonderfully diverse members across the various Academy groups and sections, including the WIO, SRF, and YPS, as well as our sister subspecialty organizations.

If elected, my objectives will be to further the robust collaborative efforts in education, quality, and advocacy as well as to expand much-needed programs such as the business of medicine to enable individual otolaryngologists to flourish. I have seen the collective impact of these needs in my own practice in the Heartland and genuinely have a passion for uniting creatively with our colleagues to bring the best possible resources to our patients and our practices.

My experience ranges from being the managing partner of a successful otolaryngology private practice, to the chief-of-staff for a large multi-hospital health system, to consultant in founding a multi-state Clinically Integrated Network, to the director on the managing boards of several large physician payment organizations, and serving in many Academy positions. I have been fortunate to work alongside many great leaders during this time. It has been my observation that effective leaders in all these roles share the common ability to listen. This, above all, is what the Academy needs to do. I believe in strengthening Academy initiatives that seek first to listen to feedback from members, Academy sections and groups, and other subspecialty societies, and then act to apply this valuable input to generate policy that is grounded in reality. I also promote initiatives that develop a group of future Academy leaders from a diverse range of backgrounds and experiences so that when such feedback is received, we have the capability to interpret it according to a diverse set of perspectives.

We must continue to come together from academic and non-academic practices, across every subspecialty, and at varying stages of our respective careers, to share best practices, to advocate for health policy that best serves our patients, and to stay mutually informed of the changes in the healthcare marketplace in order to proactively shape the future of our specialty. Ultimately, these efforts will free us to focus on what we do well--provide the best possible Otolaryngology care.

With all of this in mind, I look forward to joining you in boldly overcoming the challenges we will face together, as I believe they will unify us and make us stronger.

## CURRICULUM VITAE

**Name:** Lance A. Manning, MD

**Current Employment:** Ear, Nose, and Throat Centers of the Ozarks-President and CEO  
Arkansas Children's Hospital Northwest-active staff  
Northwest Health System-active staff, Health System Chief of Staff emeritus  
Adjunct Clinical Assistant Professor Department of Otolaryngology-  
University of Arkansas for Medical Sciences, 2006-present

**Education (include institutions, dates, degrees):**

MD	University of Arkansas for Medical Sciences, 2000 Little Rock, Arkansas
BS	University of Arkansas, 1995 Major: Biology, Fayetteville, Arkansas

**Residency:** Otolaryngology-Head and Neck Surgery, July 2000-July 2005  
Mayo Clinic, Rochester, Minnesota

**Licensure:** Arkansas, License Number: E-4334, Original Issue Date: 02/04/2005

**Certifications:** American Board of Otolaryngology-Head and Neck Surgery, issued 06/05/2006  
American Board of Facial Plastic and Reconstructive Surgery, issued 09/08/2012  
American Board of Otolaryngology-Sleep Medicine, issued 02/01/2014  
Certified Medical Examiner of Divers, Undersea and Hyperbaric Medical Society, issued 09/23/2012

**Previous Employment:**

Chief Medical Officer, Diver, and Rescue Swimmer, Benton County Dive Search and Rescue Team, 2016-2018  
Director of Medical Development and Chair of Medical Advisory Committee, US Health Records, 2008-2013  
Instructor in Otorhinolaryngology, Mayo Medical School, 2004-2005  
Finance Intern, then Financial Analyst and Corporate Loan Officer, Tyson Foods Inc., 1994-1996

**Memberships and Offices Held /Academy and other societies:**

Board of Directors, AAOHNS, 2020-present  
Executive Committee, AAOHNS, 2019-2021  
Executive Committee, Board of Governors, AAOHNS 2017-present, Immediate Past-Chair (present)  
Chair of Board of Governors, 2020-2021  
Education Steering Committee, AAOHNS, 2018-present  
Chair of Practice Management Education, AAOHNS, 2019-present  
Physician Payment Policy (3P) Workgroup, 2016-present  
Nominating Committee, 2020-2021  
Chair of Socioeconomics and Grassroots-Board of Governors, AAOHNS, 2017-2019  
Current Alternate Panelist for the American Medical Association RVS Update Committee (RUC), 2000-present  
RUC Advisory Team for the AAOHNS to the CPT Panel of the AMA, 2017-present  
CPT Advisory Team for the AAOHNS to the CPT Panel of the AMA, 2016  
Annual Meeting Program Committee, 2016-2020  
State Tracker Program, 2015-2020  
Project 535, since inception- present  
ENTPAC Chairman's Club, 2015-present  
Regional Representative-Board of Governors, AAOHNS, 2016-2019  
Legislative Representative-Board of Governors, AAOHNS, 2014-2018  
Instructional Course Advisory Committee, AAOHNS 2014-2016  
Medical Informatics Committee, AAOHNS, 2010-2014

**Memberships:**

American Academy of Otolaryngology-Head and Neck Surgery  
American Academy of Facial Plastic and Reconstructive Surgery  
American Academy of Sleep Medicine  
American College of Surgeons  
American Medical Association  
Arkansas Medical Association  
Undersea and Hyperbaric Medical Society  
Alpha Omega Alpha

**Honors/Awards:**

Brandeis University Healthcare and Leadership Program Scholar, 2019  
Honor Award, American Academy of Otolaryngology, 2017  
Diplomate, American Board of Otolaryngology-Head and Neck Surgery  
Diplomate, American Board of Facial Plastic and Reconstructive Surgery  
Diplomate, Sleep Medicine, American Board of Otolaryngology  
Fellow of the American College of Surgeons  
Arkansas Top Physician, Otolaryngology, 2010  
University of Arkansas for Medical Sciences NW. Arkansas AHEC Residency Teacher of the Year, 2009  
HOPE Organization, Gentleman of Distinction, 2009  
Mayo International Health Scholarship Award, 2003  
Merck Award for outstanding senior medical student, 2000  
Alpha Omega Alpha, 1999.  
Barton Foundation Scholarship for highest grade point average, 1998  
Dean's Achievement Scholarship for remarkable achievement inside and outside the classroom, 1998  
Emeline Vincent Scholarship for outstanding academic achievement, 1997

**Community Service:**

Volunteer Instructor for the AHEC Family Practice Residency Program, 2005-present  
Rotary International, 2005-present  
Arts Center of the Ozarks-volunteer, 2006-2020  
Chief Medical Officer, Diver, and Rescue Swimmer, Benton County Dive Search and Rescue Team, 2016-2018  
Ryan Gibson Foundation, volunteer, 2006-2010  
Northwest Arkansas Children's Safety Center-volunteer, 2008-2012

**Regional/Local Hospital Participation:**

Chief of Staff, Northwest Health System, 2016-2018  
Board of Directors, Northwest Health System, 2016-2018  
Vice-Chair, Board of Directors, Northwest-Sparks Regional Health Alliance Clinically Integrated Network, 2016-2019  
Chair, Credentials Committee, Northwest Health System, 2014-2020  
Quality Council, Northwest Health System, 2014-2020  
Chair, Peer Review Committee, Northwest Health System, 2009-2014 and 2016-2020  
Vice Chief of Staff, Northwest Health System, 2014-2016  
Board of Directors, PremierCare PHO, 2010-2019  
Otolaryngology Section Chief, Washington Regional Medical Center, 2010-2013  
Surgery Control Committee, Washington Regional Medical Center, 2010-2013  
Trauma Services Committee, Washington Regional Medical Center, 2010-2012

**Summation of Published Works Within the Specialty:**

Lance A. Manning, Steven E. Harms, Hamid Mumtaz, and Steven T. Flock. Interstitial Laser Photocoagulation: Physical Tissue Alterations and MRI. Monitoring. *Lasers in Surgery and Medicine*. 1998; Supplement 10:11

Dornhoffer J., Manning L. Unplanned admissions following outpatient otologic surgery: the University of Arkansas experience. *Ear, Nose, & Throat Journal*. 79(9):710, 713-7, Sept. 2000

Eric J. Moore MD, Lance Manning MD, Scott Strome MD, Jan L. Kasperbauer MD, and David A. Sherris MD. Vascularized Radial Forearm Free Tissue Transfer for Internal Lining in Nasal Reconstruction. *Laryngoscope*. 113(12):2078-2085, December 2003

What is the Big Deal with “Big Data?”, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, March 2018 – Vol. 37, No.2

Unprecedented Times, Unprecedented Service, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, Oct 2020 – Vol. 39, No.9

Otologic and Hearing Issues in the Era of Telehealth and Evolving Online Retail, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, Oct 2020 – Vol. 40, No.2

A Network of Academy Involvement, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, Special Edition:125th Anniversary Jan 2021

Improving Efficiency in Otolaryngology Practice, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, June 2021 – Vol. 40, No.5

Highlights from the Board of Governors, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, July 2021 – Vol. 40, No.6

Going into Independent Private Practice in a Rapidly Consolidating Practice World, *Bulletin Official Magazine of the American Academy of Otolaryngology-Head and Neck Surgery*, Sept 2021 – Vol. 40, No. 8

**Published Podcasts:**

AcademyU Podcast: A Day in the Life Series: “Life in Private Practice” 2019

AAO-HNS Coronavirus Disease (COVID-19) Podcast Series - Episode 5: Telemedicine 2020

**Published AAOHNS Courses:**

Communicating Well: Managing Our Cognition to Improve Meaning - 2019 Annual Meeting Expert Series

How Technological Revolution Dramatically Impact our Work its Norms and Values - 2019 Annual Meeting Expert Series

21st Century Carrier Relations: Building Collaboration and Trust: Part I Session-2018 AAO-HNSF Annual Meeting & OTO Experience. Annual Meeting Webcast

CPT Code Valuation: Your Role in Surveys for Optimal Compensation-2018 AAO-HNSF Annual Meeting & OTO Experience. Annual Meeting Webcast

Telemedicine During the Pandemic: A guide to immediate implementation of telemedicine in your practice during the pandemic – eCourse, OtoLogic-Your Otolaryngology Learning Network 2020