Lance A. Manning, MD

Candidate for President-Elect

What experience and attributes do you have that prepare you for this position and why?
What is the most important current need of Academy members and how do you propose to tackle it?

Colleagues and friends, it is a joy to serve in a specialty that unites the best and brightest to collectively care for patients, our communities, and each other. It is an honor to be nominated for President-elect. In preparation for this moment, I have had the privilege to serve in numerous high-level leadership roles within our Academy and elsewhere, and these experiences have provided a broad-based understanding of exactly how our organization and medical specialty operate at the local, state, and national levels.

As a leader on the AAO-HNS/F Board of Directors, Board of Governors, Education Steering Committee, and Executive Committee, I have been directly involved in developing and implementing our current Strategic Plan while creating content, writing policy, and advocating for our specialty. I have seen up close the actual needs and challenges that face practicing otolaryngologist-head and neck surgeons while working on the local level as the managing partner of a thriving single-specialty practice, regionally as the Chief of Staff leading an extensive, multi-hospital health system, as a key player in creating a large multi-state clinically integrated network, and at the national level serving in many leadership roles for our Academy and the American Medical Association.

I have a passion not only for providing excellent care to patients but also for healthcare policy, professional education, and leadership development from our talented ranks. As an active member of our Physician Payment Policy (3P) workgroup and the RUC/CPT team, and as Chair of the Practice Management Education Committee, I am acutely aware of the reimbursement-related challenges within our current practice environment.
From my vantage point, I consider the need to correct fragmentation as one of the most critical needs facing our specialty and organization. The pandemic has caused many of us to contend with powerlessness, isolation, and socioeconomic uncertainty, and these factors have amplified the fragmentation of our practices and hampered our collective unity within the House of Medicine. Legislation aimed at budget neutrality has pitted clinic-based providers against surgical specialties, resulting in the lowest Medicare conversion factor for reimbursement in over 25 years. Budget limitations impede our ability to adapt to rapidly rising inflation and staffing shortages. Although we, as a single organization, cannot alone change these large-scale conditions, we can nonetheless be an influential voice that promotes multi-specialty collaboration, sharing best practices, and creating valuable practice resources intended to help us weather the storm together. I understand the challenges we face but still remain confident that we can overcome these burdens by celebrating each other, promoting unity, and having a strong commitment to amplifying our diverse collective voice together.
It has been an honor and a privilege to serve in a specialty that I consider to have physicians that are among the best and the brightest in medicine. I salute the hard work, devotion, and skill of those within the AAO-HNS who selflessly sacrifice time, income, and resources to serve their fellow otolaryngologists. Having been fortunate to serve in many roles across the varied pillars of our Academy, including advocacy, education, the business of medicine, the Board of Governors, and others, it has been my pleasure to learn from scores of incredible people within our organization. By virtue of these positions, I have observed our leaders, committees, and staff bravely respond to the unprecedented challenges that we currently face. As a member of the Board of Directors and Executive Committee, I have had a front-row seat in the development and implementation of our Strategic Plan. This plan is a part of the visionary leadership that reaffirms and advances our guiding principles of highest quality practice, inclusivity, communication, and engagement through ongoing goals and high-quality programs. This noble endeavor takes partnership and contribution from our wonderfully diverse members across the various Academy groups and sections, including the WIO, SRF, and YPS, as well as our sister subspecialty organizations.

If elected, my objectives will be to further the robust collaborative efforts in education, quality, and advocacy as well as to expand much-needed programs such as the business of medicine to enable individual otolaryngologists to flourish. I have seen the collective impact of these needs in my own practice in the Heartland and genuinely have a passion for uniting creatively with our colleagues to bring the best possible resources to our patients and our practices.

My experience ranges from being the managing partner of a successful otolaryngology private practice, to the chief-of-staff for a large multi-hospital health system, to consultant in founding a multi-state Clinically Integrated Network, to the director on the managing boards of several large physician payment organizations, and serving in many Academy positions. I have been fortunate to work alongside many great leaders during this time. It has been my observation that effective leaders in all these roles share the common ability to listen. This, above all, is what the Academy needs to do. I believe in strengthening Academy initiatives that seek first to listen to feedback from members, Academy sections and groups, and other subspecialty societies, and then act to apply this valuable input to generate policy that is grounded in reality. I also promote initiatives that develop a group of future Academy leaders from a diverse range of backgrounds and experiences so that when such feedback is received, we have the capability to interpret it according to a diverse set of perspectives.

We must continue to come together from academic and non-academic practices, across every subspecialty, and at varying stages of our respective careers, to share best practices, to advocate for health policy that best serves our patients, and to stay mutually informed of the changes in the healthcare marketplace in order to proactively shape the future of our specialty. Ultimately, these efforts will free us to focus on what we do well--provide the best possible Otolaryngology care.

With all of this in mind, I look forward to joining you in boldly overcoming the challenges we will face together, as I believe they will unify us and make us stronger.
CURRICULUM VITAE

Name: Lance A. Manning, MD

Current Employment: Ear, Nose, and Throat Centers of the Ozarks-President and CEO
Arkansas Children’s Hospital Northwest-active staff
Northwest Health System-active staff, Health System Chief of Staff emeritus
Adjunct Clinical Assistant Professor Department of Otolaryngology-
University of Arkansas for Medical Sciences, 2006-present

Education (include institutions, dates, degrees):
MD University of Arkansas for Medical Sciences, 2000
Little Rock, Arkansas
BS University of Arkansas, 1995
Major: Biology, Fayetteville, Arkansas

Mayo Clinic, Rochester, Minnesota

Licensure: Arkansas, License Number: E-4334, Original Issue Date: 02/04/2005

Certifications: American Board of Otolaryngology-Head and Neck Surgery, issued 06/05/2006
American Board of Facial Plastic and Reconstructive Surgery, issued 09/08/2012
American Board of Otolaryngology-Sleep Medicine, issued 02/01/2014
Certified Medical Examiner of Divers, Undersea and Hyperbaric Medical Society, issued 09/23/2012

Previous Employment:
Chief Medical Officer, Diver, and Rescue Swimmer, Benton County Dive Search and Rescue Team, 2016-2018
Director of Medical Development and Chair of Medical Advisory Committee, US Health Records, 2008-2013
Instructor in Otorhinolaryngology, Mayo Medical School, 2004-2005
Finance Intern, then Financial Analyst and Corporate Loan Officer, Tyson Foods Inc., 1994-1996

Memberships and Offices Held /Academy and other societies:
Board of Directors, AAOHNS, 2020-present
Executive Committee, AAOHNS, 2019-2021
Executive Committee, Board of Governors, AAOHNS 2017-present, Immediate Past-Chair (present)
Chair of Board of Governors, 2020-2021
Education Steering Committee, AAOHNS, 2018-present
Chair of Practice Management Education, AAOHNS, 2019-present
Physician Payment Policy (3P) Workgroup, 2016-present
Nominating Committee, 2020-2021
Chair of Socioeconomics and Grassroots-Board of Governors, AAOHNS, 2017-2019
Current Alternate Panelist for the American Medical Association RVS Update Committee (RUC), 2000-present
RUC Advisory Team for the AAOHNS to the CPT Panel of the AMA, 2017-present
CPT Advisory Team for the AAOHNS to the CPT Panel of the AMA, 2016
Annual Meeting Program Committee, 2016-2020
State Tracker Program, 2015-2020
Project 535, since inception-present
ENTPAC Chairman’s Club, 2015-present
Regional Representative-Board of Governors, AAOHNS, 2016-2019
Legislative Representative-Board of Governors, AAOHNS, 2014-2018
Instructional Course Advisory Committee, AAOHNS 2014-2016
Medical Informatics Committee, AAOHNS, 2010-2014
Memberships:
- American Academy of Otolaryngology-Head and Neck Surgery
- American Academy of Facial Plastic and Reconstructive Surgery
- American Academy of Sleep Medicine
- American College of Surgeons
- American Medical Association
- Arkansas Medical Association
- Undersea and Hyperbaric Medical Society
- Alpha Omega Alpha

Honors/Awards:
- Brandeis University Healthcare and Leadership Program Scholar, 2019
- Honor Award, American Academy of Otolaryngology, 2017
- Diplomate, American Board of Otolaryngology-Head and Neck Surgery
- Diplomate, American Board of Facial Plastic and Reconstructive Surgery
- Diplomate, Sleep Medicine, American Board of Otolaryngology
- Fellow of the American College of Surgeons
- Arkansas Top Physician, Otolaryngology, 2010
- University of Arkansas for Medical Sciences NW. Arkansas AHEC Residency Teacher of the Year, 2009
- HOPE Organization, Gentleman of Distinction, 2009
- Mayo International Health Scholarship Award, 2003
- Merck Award for outstanding senior medical student, 2000
- Alpha Omega Alpha, 1999.
- Barton Foundation Scholarship for highest grade point average, 1998
- Dean’s Achievement Scholarship for remarkable achievement inside and outside the classroom, 1998
- Emeline Vincent Scholarship for outstanding academic achievement, 1997

Community Service:
- Volunteer Instructor for the AHEC Family Practice Residency Program, 2005-present
- Rotary International, 2005-present
- Arts Center of the Ozarks-volunteer, 2006-2020
- Chief Medical Officer, Diver, and Rescue Swimmer, Benton County Dive Search and Rescue Team, 2016-2018
- Ryan Gibson Foundation, volunteer, 2006-2010
- Northwest Arkansas Children’s Safety Center-volunteer, 2008-2012

Regional/Local Hospital Participation:
- Chief of Staff, Northwest Health System, 2016-2018
- Board of Directors, Northwest Health System, 2016-2018
- Vice-Chair, Board of Directors, Northwest-Sparks Regional Health Alliance Clinically Integrated Network, 2016-2019
- Chair, Credentials Committee, Northwest Health System, 2014-2020
- Quality Council, Northwest Health System, 2014-2020
- Chair, Peer Review Committee, Northwest Health System, 2009-2014 and 2016-2020
- Vice Chief of Staff, Northwest Health System, 2014-2016
- Board of Directors, PremierCare PHO, 2010-2019
- Otolaryngology Section Chief, Washington Regional Medical Center, 2010-2013
- Surgery Control Committee, Washington Regional Medical Center, 2010-2013
- Trauma Services Committee, Washington Regional Medical Center, 2010-2012
Summation of Published Works Within the Specialty:


Published Podcasts:

AAO-HNS Coronavirus Disease (COVID-19) Podcast Series - Episode 5: Telemedicine 2020

Published AAOHNS Courses:


Telemedicine During the Pandemic: A guide to immediate implementation of telemedicine in your practice during the pandemic – eCourse, OtoLogic-Your Otolaryngology Learning Network 2020