

## **Eileen Raynor, MD, FACS, FAAP**

Candidate for BOG Member-at-Large



I have been actively engaged with the BOG since I was appointed as the Legislative Representative for the Jacksonville Society of Otolaryngology in 2007. Over that time, I have served as the Governor for the Florida Society of Otolaryngology and upon moving to North Carolina, I was appointed as the Governor for the NC Society of Otolaryngology. As a member of the Governance and Society Engagement Committee, I worked with our subcommittee to craft the Legislative Advocacy Toolkit, designed to be used by any BOG society to help advance their Advocacy efforts.

I believe one of the greatest challenges to our specialty is fragmentation within our membership. There are multiple subspecialty societies which require both financial and human resources and these compete for limited bandwidth amongst our members. It is critical we remain cohesive as a specialty in order to advance our common interests such as preservation of our scope of practice, appropriate remuneration for services, and providing opportunities for future Otolaryngologists to take care of the growing number of patients seeking our care. I believe by working with the different BOG societies across each region to identify the threats and opportunities that their members face we can demonstrate relevance and increase member engagement.

Some of the initiatives that I believe can strengthen the relationship between the AAO-HNS and the various BOG societies include highlighting the state and local societies that are the “host” for the AAO annual meeting each year, having a “best of” presentation session during the BOG general assembly that allows societies to nominate talks they feel were standouts from their annual state meeting and having a round-table session for local and subspecialty societies to identify areas of common concern in order to allow for active problem solving.

Thank you for considering me for this important leadership position.