World Sinus Health Awareness Day

Sample Patient Letter/Message

Dear Patients:

[NAME OF PRACTICE] is pleased to support the inaugural World Sinus Health Awareness Day on September 28, 2022. This effort, which was founded by the American Academy of Otolaryngology-Head and Neck Surgery in collaboration with the American Rhinologic Society and corporate partner, Medtronic. It is designed to inform and educate patients around the world about the causes of your nasal and sinus symptoms as well as how you can improve these and when you should seek additional specialized care.

"Navigating Your Pathway to Better Sinus Health" is the 2022 World Sinus Health Awareness Day theme. Understanding the options for nasal and sinus symptom treatments can be overwhelming. The focus of this year's education campaign is to provide accurate and reliable information about different treatment options for the spectrum of nasal symptoms, disorders, and diseases as well as how you can improve these and when you should seek additional specialized care.

To access all the resources developed for World Sinus Health Awareness Day 2022, go to www.ENThealth.org/SinusDay and visit my site at [add your practice’s URL here].

[Add Signature]