



Stephen P. Cragle, MD

**Candidate for
Nominating Committee
Private Practice – seat one**

What experiences have you had that will allow you to identify a diverse set of candidates for Academy leadership?

What are the most important attributes you look for when nominating a member for leadership within the Academy?

I have spent many years networking in private practice and presenting at and attending the AAO-HNSF Annual Meeting. I am a member of the Private Practice Study Group and its Business of Medicine Committee, the Practice Management Education Committee and its FLEX Work Group, the Board of Governors (BOG) Socioeconomic and Grassroots Committee, and the History and Archives Committee, with many networking opportunities in committee work. I am a founding member of the Academy's newest entity, the Private Practice Work Group, and am active on ENT Connect. I attend the Board of Governors' spring and fall meetings and the Young Physicians Section meeting. I have participated as author and editor on numerous articles on the business of medicine.

I look for a sense of stewardship, of giving to the greater good; a passion for otolaryngology science and practice; a thought leader in our specialty who understands pressing clinical, socioeconomic, and political issues, and is able to collaborate well with other leaders. A clear vision of our specialty's future means more than a list of past accomplishments.

The Nominating Committee is vitally important to the life of the Academy and the success of its mission. The lifeblood of any institution is its leadership; the work of this committee is to discover the best and most effective members of our Academy and present them to the membership to elect inspired leaders for the challenges that face our specialty. Though perhaps under-appreciated, members of this committee play a crucial role in shaping the academy's future direction and success. Committee members should boast a wide network of academy members and thought leaders in our specialty, a willingness to listen and ask probing questions of prospective nominees, deep understanding of the offices available (and the history of the Academy's past leadership) and proven ability to evaluate candidates to recommend the most talented and effective nominees for the offices available.

I believe the committee needs experienced, successful, and thoughtful private practice members who have participated at many levels in organized medicine and business ventures to maximize their ability to compare and contrast leaders for nomination. I have found success in leadership in private practice, institutional medicine, and organized medicine at various levels, and have an ability to engage candidates in a wide range of topics big and small that affect our Academy.

The Academy recently updated its Goals and Objectives to include a greater emphasis on the Business of Medicine. I have published on this topic for our Bulletin, for Otologic/FLEX and for a recent issue of Otolaryngologic Clinics of North America, and have presented on BOM at the Annual meeting, in addition to 30 years of practical experience in all aspects of this topic. I am on the Practice Management Education Committee and I am also a member of the FLEX faculty. I was asked to join the Private Practice Study Group Leadership team, and have been appointed to the PPSG Business of Medicine Committee. The PPSG is soon to be the Academy's newest Section, and it has been an honor to engage with our private practice thought leaders and assist in this timely development.

I am passionate about advancing diversity, equity, and inclusion in our specialty. Allyship, and more importantly Sponsorship is greatly needed in our specialty and must start with the highest levels of leadership. I have engaged in local, state, and national advocacy for many years, have traveled to Central America on teaching and surgical missions many times, have engaged in Quality measurement and reporting for our practice and our regional ACO/CIN, and have written on Wellness and Resiliency for our FLEX product. I am a member of the Board of Governors Socioeconomic and Grassroots Committee and an alternate delegate to the BOG. I am a delegate for the AMA's newest section, the Private Practice Physician Section.

I am an experienced and thoughtful private practitioner with a successful practice, supportive practice partners, and proven leadership skills in our specialty. My work within the Academy has opened for me a large network of ethical, successful, and inspired Otolaryngologists from whom to consider possible nominees. Having achieved success in my practice over many years, I have both experience and time to dedicate to this committee if elected.

CURRICULUM VITAE

Name: Stephen Paul Cragle, MD

Current Employment: Private practice partner since 1992 at St. Cloud Ear, Nose & Throat Clinic, P.A., Saint Cloud, MN

Place of Birth: Williamsport, PA

Education (include institutions, dates, degrees):

- BA in Chemistry, Bethel University, Arden Hills, MN 1983
- MD Washington University, St. Louis, MO 1983-1987

Residency and Fellowship:

- Surgical Internship Barnes/Jewish Hospital, St. Louis, MO 1987-1988
- Otolaryngology Residency University of Wisconsin Hospitals and Clinics, Madison, WI 1988-1992

Specialty: Comprehensive Otolaryngology with special focus on Otology/Neurotology

Licensure and Certification:

- State of Minnesota license #35253, continuously held since 1992
- Board Certified, American Board of Otolaryngology, Non-Time Limited #4793 March 31, 1993
- Fellow of the American College of Surgeons

Previous Employment: none

Memberships and Offices Held /Academy and other societies:

- Current member of **Practice Management Education Committee** (PMEC Chair Betty Tsai, MD). Member of inaugural FLEX Work Group for PMEC FLEX CME on “The Business of Otolaryngology”: produced 2 podcasts, a case of the week curriculum, and journal review questions. Current FLEX faculty.
- Current member of **History and Archives Committee** (Chair Anais Rameau, MD)
- Current member of **Private Practice Study Group (soon to be Private Practice Section) Business of Medicine Committee** (Chair David Melon, MD)
- Current member of **Board of Governors’ Socioeconomic and Grassroots Committee**
- AAO/HNSF Annual meeting presenter and panelist
- **Millenium Society** founding member, **125 Strong** Campaign supporter, **ENTPAC** supporter First 50 supporter, **Project 535** participant, Advocacy state tracker for state of Minnesota, Attend the BOG Spring and Fall meetings
- Inaugural member of **mENTtor**, the AAO/HNSF mentorship program
- Founding member and **Chair of the Board of Directors of Central Minnesota Health Network (CMHN)**, an Accountable Care Organization and Clinically Integrated Network that brings together 18 institutions and more that 1,000 physicians to bring value-based care and the triple aim to Central Minnesota

- **Chair of the CMHN Contract and Finance Committee** examining potential value-based private payer contracts, bundling, and distribution of value-based contract dividends for the ACO/CIN
- Founding member and delegate to the **American Medical Association Private Practice Physicians Section**
- Founding member of the **Minnesota Medical Association Policy Council**, member of the Policy Council Work Group that led to dissolution of the obsolete House of Delegates and replacement with the Policy Council and direct-to-member governance and policy creation

Community Service:

- Habitat for Humanity volunteer, fundraiser, and Corporate sponsor
- Former Board member, Minnesota Adult and Teen Challenge chemical dependency center
- Volunteer, actor, and donor to GREAT Theatre (Great River Educational Arts Theater)
- Church Elder Board member for 25 years
- Urban revitalization, historical neighborhood preservation and stabilization projects for 25 years

Regional/Local Hospital Participation:

- **Former chair**, department of Otolaryngology, Ophthalmology, Plastic/Reconstructive Surgery, and Oral/Maxillofacial Surgery at CentraCare/St. Cloud Hospital, St. Cloud, MN
- **Former member** of the CentraCare/St. Cloud Hospital Executive Committee overseeing hospital staff activities, policies, and enforcement
- **Former member** of the CentraCare Surgical Suites Committee overseeing surgical schedules, capital equipment purchases, and accounting for the surgical and OR service areas
- **Former member of the Physician Steering Committee** and current limited partner of St. Cloud Surgical Center (a free-standing ASC)
- **Former CEO and President**, and 29 year partner at St. Cloud Ear, Nose & Throat Clinic PA, our single specialty Otolaryngology private practice established in 1967

Summation of Published Works Within the Specialty:

Cragle SP, Dauer EH, guest editors, Otolaryngologic Clinics of North America, Volume 51, Issue 1, p1-204, February, 2022 Business of Otolaryngology, consulting editor Sujana Chandrasekhar, MD
[https://doi.org/10.1016/S0030-6665\(21\)00216-4](https://doi.org/10.1016/S0030-6665(21)00216-4)

Cragle SP, Dauer EH. Minding Our Own Business! Otolaryngol Clin North Am. 2022 Feb;55(1):xvii-xviii. doi: 10.1016/j.otc.2021.09.001. Epub 2021 Sep 17. PMID: 34538634.

Cragle SP. New Payment Models: The Medicare Access and CHIP Reauthorization Act of 2015, Merit-based Incentive Payment System, Advanced Alternative Payment Models, Bundling, Value-Based Care, Quadruple Aim, and Big Data: What Do They Mean for Otolaryngology? Otolaryngol Clin North Am. 2022 Feb;55(1):115-124. doi: 10.1016/j.otc.2021.07.009. PMID: 34823710.

Cragle SP, Strobl GL. Malpractice Woes: Here Is What You Should Do if You Get Sued. *Otolaryngol Clin North Am.* 2022 Feb;55(1):153-160. doi: 10.1016/j.otc.2021.07.012. PMID: 34823714.

Stephen P. Cragle, MD, Member, and Lance A. Manning, MD, Chair, Practice Management Education Committee, From the Education Committees: Going into Independent Private Practice in a Rapidly Consolidating Practice World, *Bulletin* <https://bulletin.entnet.org/magazine/48706> Published: August 30, 2021

Stephen P. Cragle, MD (unattributed), Going (or Going Back) Into Practice: What To Expect, *Bulletin* <https://bulletin.entnet.org/home/article/22030779/going-or-going-back-into-practice-what-to-expect> Published February 2, 2022

Cragle SP, Brandenburg JH. Laser cordectomy or radiotherapy: cure rates, communication, and cost. *Otolaryngol Head Neck Surg.* 1993 Jun;108(6):648-54. doi: 10.1177/019459989310800605. PMID: 8516002.

Brandenburg JH, Cragle SP, Rammage LA. A modified neoglottis procedure: update and analysis. *Otolaryngol Head Neck Surg.* 1991 Feb;104(2):175-81. doi: 10.1177/019459989110400204. PMID: 1901145.