



Troy D. Woodard, MD

Candidate for President-elect

What is the Academy's greatest challenge and how would you address it?

Where do you see the Academy in the next 10 years and what attributes do you have to lead us there?

Ensuring that our patients receive high-quality, affordable care is the top priority of the AAO-HNS. Though we may face hurdles such as reduced reimbursements, increased prior authorization requirements, and additional administrative burdens, we have the power to overcome them by working together and keeping our focus on what's important: providing the best possible care for our patients. Together we can rise to the challenge and continue to deliver exceptional care in this constantly evolving environment.

To achieve a brighter future for the AAO-HNS and the patients we serve, it is imperative that we stay relevant and engaged with all members of our Academy. By providing pertinent educational, advocacy, and grassroots resources that are easily accessible and applicable to our diverse practices and patients, we can effectively demonstrate the value of AAO-HNS membership. Listening to feedback, learning from past experiences, and adapting to changes in our industry allow us to remain relevant, engaged, and valuable to all our members.

Advances in technology, healthcare delivery, and evolving patient needs will shape the future of our practices. Payers are moving toward value-based models that prioritize outcomes, patient satisfaction, and cost-effectiveness. The AAO-HNS must continue to be proactive in developing quality metrics addressing these and other issues.

Diversity and equity in healthcare are essential to our Academy's mission over the next decade. As our nation's population continues to become more diverse, it is critical to have a healthcare workforce that reflects the communities we serve. I envision the Academy as a leader in promoting diversity and equity in healthcare. With a strong emphasis on collaboration and innovation, we will continue to provide the necessary tools, guidance, and education needed for success.

As a proven leader within the AAO-HNS, I am thrilled to have the opportunity to run for the role of President-elect. My experience has prepared me well for this position. During my time as Vice Chair of the Board of Governors (BOG) Legislative Affairs Committee, we achieved great success in increasing

State Tracker participation and developing tool kits to help societies learn the fundamentals of advocacy. As Member-at-Large of the BOG, I was able to engage subspecialties and revitalize the BOG Regional Representatives program to relay important information regarding advocacy and payer issues in a bidirectional manner with our Academy members.

My experience as BOG Chair and member of the AAO-HNS Board of Directors and Executive Committee has given me a deeper understanding of the challenges facing our Academy. This experience was critical during the unexpected era of COVID. I have gained the necessary skills to disseminate information and to assess and manage finances, policies, and inner workings of the AAO-HNS.

I am confident that my experience has prepared me for the role of President-elect. My service, resilience, growth mindset, capacity to build bridges, and ability to inspire and empower others are attributes that will make me successful. Together, we can overcome the challenges we face and continue to forge a more inclusive and equitable future for the AAO-HNS and our patients.

Imagine being told that you are “not good enough” to match in Otolaryngology. While it may dishearten some, that statement has pushed me to persevere through obstacles along this journey and has made me who I am today. I am an advocate not only for my profession, my colleagues, and patients, but also those underrepresented in medicine. It is this passion outside of and within the AAO-HNS that motivate me to run for president. This is the passion that led me to become governor for the Diversity Committee and the Harry Barnes Society. I was able to attend several Board of Governors meetings (BOG) where I marveled at the discussion of grassroots engagement programs, discussions on current issues facing our specialty, and the need for collaboration between specialty, state, and local societies to define quality care and standardize payor policy through advocacy. Wanting to be more engaged, I asked the then chair of the BOG “How can I get more Involved?” Her answer was “Let me help you!” She welcomed me with open arms and placed me on the Legislative Affairs Committee. I was able to ascend to Vice Chair of the Leg. Affairs Committee. During my tenure, we increased state tracker participation and developed a tool kit to help societies learn the fundamentals of advocacy. Subsequently, I was elected Member-at-Large of the BOG and focused on increasing communication among our AAO members. I was able to revitalize the BOG Regional Rep program to relay important information regarding advocacy and payor issues in a bidirectional manner with our academy members at a local level. We also increased subspecialty engagement through regular presentations to the specialty society members.

COVID not only had a devastating effect on our providing care for patients, but it also resulted in decreased revenue and increased financial burdens in our practices. My participation on the Board of Directors and the Executive Committee of the AAO-HNS during this time afforded me a deeper understanding of the challenges that face our society and provided thorough experience with assessing and managing the finances, policies, and inner workings of the AAO-HNS, which were critical during the unexpected era of COVID. As Chair of AAO-HNS Board of Governors, I was then able to guide and disseminate valuable information such as a webinar series on hiring in today’s environment, virtual advocacy day, lectures on grassroots healthcare during an epidemic and pay parity, and legislative updates on health care reform from Congressional members. These invaluable resources helped educate our members, call them to action, and ease their fears about the state of our specialty.

During these challenging times following the COVID pandemic, a strong leader is crucial in ensuring the AAO-HNS can serve our members and thrive during any turmoil and continue to provide its members with the necessary education and tools needed for success in this environment. I believe my resilience, growth mindset, ability to build bridges, inspire, and empower others are attributes that will make me a successful president. My vision is founded upon the AAO-HNS strategic plan and focuses on strengthening Advocacy, Mentorship, and Diversity and Inclusion. Private, academic, and employed otolaryngologists face similar crises. Cuts to Medicare physician payment rates, added prior authorization requirements, extra administrative burdens, and legislative efforts to inappropriately expand the scope of practice for audiologists threaten the sustainability our practices and ultimately decrease quality patient care. My legislative priorities would be to advocate for a permanent fix to the annual Medicare cuts and continue to advocate against the removal and/or reduction of payment for the use of the Modifier 25. Now is the time that we have a unified front, advocate to Congress and our state legislators to protect our rights and interests and ensure that our patients continue to receive quality care. I believe expanding the education of why advocacy is important and why members need to be engaged is the key to successful advocacy, relaying our needs and concerns to key stakeholders.

We are all products of invaluable mentorship and sponsorship. I believe every AAO-HNS member, no matter their employment model type, ethnicity, religion, sex, age, or sexual orientation should have access to the same high-quality mentorship and sponsorship. As BOG chair, I started an in-person medical student networking event at the annual AAO meeting in Philadelphia that attracted and connected over 100 diverse medical students interested in Otolaryngology to various academy members in all specialties and practice types. I believe this is just the beginning. We can and should do more to aid our members. As president, I will strive to strengthen the mentorship program and increase member participation.

My roles as Chair of the Board of Governors and member the Executive Committee of the Board of Directors of the of AAO-HNS have allowed me the opportunity to serve multiple stakeholders, lead on a national level, be a visionary for diverse individuals and communicate efficiently and effectively with specialty, state and local otolaryngology societies. These experiences will be an asset as president to help ensure that the AAO-HNS continues to move towards our goals and mission of being the premier otolaryngology organization around the world that engages members and helps them achieve excellence and provide high-quality and equitable ear, nose, and throat care through professional and public education, research, and health policy advocacy.

CURRICULUM VITAE**Name:**

Troy D. Woodard MD

Current Employment:

Cleveland Clinic Foundation, Cleveland Ohio

Academic Appointment:

Full Professor, Oto HNS, Cleveland Clinic Lerner College of Medicine at Case Western University

Place of Birth:

Nashville, TN

Education (include institutions, dates, degrees):

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|--------------------------|---|
| DePaul University | Johns Hopkins University School of Medicine |
| B.S. Biological Sciences | M.D. |
| 9/1995 - 6/1999 | 8/1999 - 5/2003 |

Residency and Fellowship:

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|----------------------------------|---------------------------------|
| Loyola University Medical Center | Medical College of Georgia |
| Resident, Otolaryngology | Rhinology and Skull Base Fellow |
| 7/2003 - 6/2008 | 7/2008 - 6/2009 |

Specialty:

Rhinology, Sinus, and Skull Base

Licensure and Certification:

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| Name of Board: | American Board of Otolaryngology Head and Neck Surgery |
| Date Issued and Expires: | 6/1/2009 - 6/1/2029 |

LICENSURE

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| Medical Board of Ohio | Georgia State Medical Board |
| 3/22/2009- Present | 1/15/2008- Present |

Previous Employment: N/A**Memberships and Offices Held /Academy and other societies:****Leadership Positions:**

Chair, Board of Governors Nominating Committee, 2022 – present
Immediate Past Chair, Board of Governors, 2022 – present
Chair, Board of Governors, 2021 – 2022
Chair-Elect, Board of Governors, 2020 – 2021

Leadership Positions Continued:

Member-at-Large, Board of Governors, 2018 – 2020
Vice Chair, Legislative Affairs Committee, Board of Governors, 2017- 2018
Governor, Diversity Committee, Board of Governors, 2016 – 2018
Member-at-Large, Section for Residents and Fellows, AAOHNS, 2007- 2009

NON-ACADEMY SERVICE:

Chair, American Rhinologic Society Diversity Committee, 2020 – Present
Board Examiner, American Board of Otolaryngology Head & Neck Surgery (ABOHNS), 2020 – Present
Exam Council, American Board of Otolaryngology Head & Neck Surgery (ABOHNS), 2022 – Present
The Triological Society, Membership Committee, 2022 - Present
President, Harry Barnes Medical Society, 2016- 2018
Chair, National Medical Association, Otolaryngology Section, 2016-2018
American Rhinologic Society, Program Committee, 2012- Present
American Rhinologic Society, Development Committee, 2017 – 2020
Society of University Otolaryngologists, Bylaws Committee, 2018 – 2021

Society memberships:

American Academy Otolaryngology Head and Neck Surgery
The Triological Society
American Rhinologic Society
Harry Barnes Medical Society
Society of University Otolaryngologists
American College of Surgeons
Northeast Ohio Otolaryngology Head and Neck Surgery Society

Honors/Awards:

Ten Achievers on Fire, Code M Magazine, April 2022
AAOHNS Honor Award, 2020
DePaul University's 14 under 40 Alumni Club, DePaul University, 2014
Kaleidoscope's Magazine 40/40 club, Kaleidoscope Magazine, Cleveland Ohio, 2014
Diversity Travel Grant, Society of University Otolaryngologist's 2013
SBAS Leadership Fellow, Society of Black Academic Surgeons, 2013
Alpha Omega Alpha Honor Medical Society, Loyola University Medical Center, 2008

Recent Community Service:

Mentor at Cleveland Clinic Diversity Scholars Program 2018- Present

AYC Career Fair Volunteer, Ebenezer Assembly of Christ Church, Cleveland OH, 2022
Scholarship Committee, Alpha Phi Alpha Fraternity Inc. 2021- Present
Member of Alpha Phi Alpha Fraternity, Inc. 2021
Guest Motivational Speaker at "Beat The Streets Cleveland" Summer Enrichment Camp, 2021
URM in Otolaryngology Recruitment Fair, SNMA Annual Meeting, Cleveland, OH, 2020
Organizer of the "Energize the Vote" Voter initiative Cleveland, OH 2020
Volunteer at Thanksgiving Basket Food Drive, Cleveland, OH 2020
Volunteer at Christmas Food and Toy Drive, Beachwood, OH 2020
Co-Chair Cleveland Clinic Physician Diversity Scholars Fall Virtual Summit, 2020
Sponsor of the Troy D Woodard MD athletic scholarship at DePaul University, 2018- 2022

Regional/Local Hospital Participation:

Surgical Director –Beachwood Ambulatory Surgical Center, Surgical Operations, 2021 – Present
Head and Neck Institute Strategic Development Committee, 2020 – Present
Lead Forward, Transforming Enterprise Leadership Development Program, 2018
Chair, Minority Physician and Executive Leadership Employee Resource Group, 2010-2018
Office of Professional Staff Affairs Advisory Committee, Member, 2015-2016
Chair, Voice of the Patient Advisory Committee, Head and Neck Institute, 2009 –2011
Experience Officer, Head and Neck Institute, 2009 –2011

Summation of Published Works Within the Specialty:

Peer Reviewed Articles - 46 articles
Invited Non-Peer Reviewed Articles- 11 articles
Editor of Books – 1 book
Book Chapters – 8 chapters
Editorials – 2 editorials
Invited Lectures- 69 lectures
Other Presentations- 58 presentations

Abbreviated Sample of Published Articles:

1. **Woodard** T, Sindwani R, Halderman A, Holy C, Gurrola J. "Variation in Delivery of Sinus Surgery in the Medicaid Population across Ethnicities." Otolaryngology--head and neck surgery: official journal of American Academy of Otolaryngology-Head and Neck Surgery, 2016. PMID: 26908562.
2. **Woodard** TD, Yappel-Sinkko KB, Wang X, McCrae KR, Parambil JG. Sclerotherapy Versus Cautery/Laser Treatment for Epistaxis in Hereditary Hemorrhagic Telangiectasia. *aryngoscope*. 2022 May;132(5):920-925. doi: 10.1002/lary.29701. Epub 2021 Jun 23. PMID: 34160081.