



**Ken Kazahaya, MD, MBA**

**Candidate for  
Secretary/Treasurer-elect**

***What are your priorities for fiscal responsibility in the present economy?***

***What non-dues revenue stream(s) do you plan to focus on and/or optimize to help grow the Academy's revenues?***

Fiscal responsibility is important for operational efficiency to ensure long-term sustainability, viability, and growth of the AAO-HNSF (Academy). As Secretary-Treasurer of the Academy, I will work to control costs and be conscious of expenditures and returns on investments, while considering options to build revenue streams as well as value for our membership. The pandemic and recent economic situation has increased challenges for providers and organizations with increased expenses, staffing shortages, and uncertainty in the marketplace. The current market has significant fluctuations in valuation and inflationary pressures. It will be imperative to continue to diversify the Academy's investments, reducing exposure risks and portfolio losses from inflation and market volatility. I would strive to make educated recommendations to the Board to maintain a balanced and well-diversified investment policy and work to maximize our investment income while not putting our portfolio at unnecessary risk.

We must strive to develop new sources of revenue. Consideration for revenue growth of future members should not only include physicians. Programs may be developed and directed toward college and medical students, advanced practice providers, and ancillary personnel. We will also need development activities to continue to seek donor support for the Academy with personal, corporate, and estate donations.

Non-dues revenue makes up about two-thirds of the Academy's annual budget. The largest non-dues revenue for the AAO-HNSF is the Annual Meeting & OTO Experience. The Annual Meeting accounted for about 27% of the FY2022 budget. While much of the Annual Meeting revenue is from domestic attendees, there is increasing contribution from international attendees. Continuing the growth of attendees, both domestic and international, is important. Formulating concepts and programs to continue to expand the benefits for meeting attendees and encourage the involvement of medical students, residents and fellows, and young providers as well as otolaryngology affiliates would hopefully continue to increase attendance. Furthermore, cultivation of medical students and residents looks

toward the future of our profession and the Academy. We should consider projects to encourage people who have not attended a recent Annual Meeting to return. Increasing meeting attendance will encourage more robust exhibitor participation and corporate support. Although hybrid meetings are currently a costly venture, I believe that we shall be able to capitalize on virtual meeting attendance and develop it into an additional revenue source. Miscellaneous revenue sources including publications, product sales, corporate support, and investment income will also need to continue to be developed.

Educational products such as FLEX and digital education provide membership with valuable information. Revenue-generating content could be directed at satisfying the ever-growing CME requirements that many states are instituting (opioid prescribing/crisis, child abuse, domestic violence, etc.). Formal educational and research programs for college and medical students as well as trainees could provide future revenue opportunities for the Academy. The Reg-ent<sup>SM</sup> registry is starting to provide significant benefit to our membership and is projected to develop significant revenue streams; development of options for participation of academic centers and employed physicians will need to be undertaken.

Early during the COVID-19 pandemic, the value and strength of our Academy was particularly evident. I found myself in a flurry of activity as the Chair of the Infectious Disease (ID) Committee of the AAO/HNS. I fielded emails and calls from the AAO/HNS Executive VP and the Chair of the Patient Safety and Quality Improvement Committee regarding the novel coronavirus. In March of 2020, as Chair of the ID Committee, I helped digest early information on the potential connection between the change or loss of smell and taste as a symptom of COVID-19 infection and were able to successfully petition the CDC to include this as a major symptom of COVID-19 infection. During the pandemic, I continued to work with members of the Academy to develop materials to help guide our practitioners through the unknowns by recording of a podcase, assisting in the development of a survey of affected providers, and composing a transmission position statement. The importance of the strength and position of the Academy was demonstrated as we navigated through the pandemic and safely returned to practice.

As an organization, the AAO/HNS has worked towards the preservation and advancement of our specialty. The Academy provides a venue to share and develop ideas, provides networking opportunities with leaders in their respective arenas, promotes research activities, coordinates efforts of various subspecialty societies, and provides public education and opportunities for professional development. The Academy also protects us against unfavorable legislation and unreasonable or inappropriate insurance guidelines.

I consider it my duty to contribute to our Academy and various specialty organizations in order to strengthen them and improve care. As a member of our Academy, I participate actively in many committees. In addition to the ID Committee, I have been on the Pediatric Otolaryngology Committee, Endocrine Surgery Committee, and Implantable Devices Committee. I have contributed to the Annual Meeting of the Academy, teaching instructional courses and miniseminars, and moderating sessions and panels. I also contribute to multiple specialty society meetings as faculty and in an organizational capacity. I participate on committees in other professional societies, such as the American Thyroid Association where I currently serve a second term on the Surgical Affairs Committee and have served on the Patient Safety and Education Committee. Within the American Head and Neck Society (AHNS), I am Co-chair of the Pediatric Endocrine Surgery Committee of the Endocrine Section. I am also an AHNS Endocrine Section Liaisons to the ASEAN Federation of Endocrine Societies and participated in the ASEF Congress in the Philippines in November 2019. I have volunteered as faculty for many AAO/HNSF's joint collaborations with International Societies. I am a Board member of the International Society of Otitis Media and am a past Board Member of the Clarke Schools for Hearing and Speech. Furthermore, I serve as an Associate Editor of the new Otolology & Neurotology OPEN journal.

We must maintain a strong Academy to help us navigate through present and future issues that face our profession. The position of Secretary/Treasurer is an integral part of the Academy and important for the success of the Academy. I have the skill set to excel in the performance of the duties of the Secretary/Treasurer. I earned a Masters of Business Administration from the Wharton School of Business where I sought to develop a critical understanding of business principles, the language of business and strategy. I served on the Finance Committee while on the Board of the Clarke School. I am involved in value analysis within our multispecialty corporation, Children's Surgical Associates, at CHOP. I have participated in lectures and seminars on business principles at the Board of Governors' meeting and the AAO/HNSF Annual meeting. The financial health of the Academy is imperative if we are to realize the Strategic Plan for our specialty and provide value and support to our members. I have the tools and personal skills that allow me to work well with the Presidents of the Academy, other Executive Committee members, financial teams and Audit Committee.

I want to be elected to the position of Secretary/Treasurer of the AAO-HNSF. I have discussed the potential of being elected to this position with my colleagues in my practice and we understand the time commitment, resources, and energy that I would dedicate to execute and fulfil the duties of Secretary/Treasurer. They are in full support of my performance of this position. It would be an honor and privilege to serve our membership and I take the responsibility extremely seriously.

**CURRICULUM VITAE**

**Name:** Ken Kazahaya, MD, MBA, FACS, FAAP

**Current Employment:**

- Associate Professor of Clinical Otorhinolaryngology/Head and Neck Surgery, University of Pennsylvania, Philadelphia, PA.
- Director, Pediatric Skull Base Surgery Program, Children's Hospital of Philadelphia, Philadelphia, PA
- Director, Pediatric Complex Head and Neck Surgery Program, Children's Hospital of Philadelphia, Philadelphia, PA.
- Medical Director, Cochlear Implant Program, Children's Hospital of Philadelphia, Philadelphia, PA.
- Co-Lead Surgeon, Pediatric Thyroid Center, Children's Hospital of Philadelphia, Philadelphia, PA.

**Place of Birth:** Tokyo, JAPAN

**Education (include institutions, dates, degrees):**

**1985-1989** University of Pennsylvania, Moore School of Electrical Engineering, Bachelor of Science (Electrical Engineering)  
**1989-1993** University of Pennsylvania, School of Medicine, Doctorate in Medicine  
**2002-2004** University of Pennsylvania, Wharton School of Business. Master of Business Administration

**Residency and Fellowship:**

**1993-1994** Hospital of the University of Pennsylvania, Surgical Internship  
**1994-1998** University of Pennsylvania, Department of Otorhinolaryngology/Head and Neck Surgery, Residency in Otorhinolaryngology/Head and Neck Surgery  
**1998-2000** Children's Hospital of Philadelphia, Division of Pediatric Otolaryngology. Fellowship in Pediatric Otolaryngology.  
**2000** Oregon Health and Science University, Mini-fellowship in Facial Plastic and Reconstructive Surgery

**Specialty:**

Pediatric Head and Neck Surgery  
 Pediatric Thyroid Surgery  
 Pediatric Otology and Cochlear Implantation

**Licensure and Certification:**

1999 – American Board of Otolaryngology/Head and Neck Surgery – Diplomate  
 Active Licenses held on Pennsylvania, New Jersey, and Florida  
 Past Licenses in Maryland (inactive) and Oregon (Expired)

**Previous Employment:**

1998-2000 – Instructor, University of Pennsylvania, Department of Otorhinolaryngology/Head and Neck Surgery

**Memberships and Offices Held /Academy and other societies:**

- Academy of Otolaryngology/Head and Neck Surgery - member since 1994
  - o Nominating Committee, Member 10/2021 – 12/2022
  - o Infectious Disease Committee, Member: 10/2008 - 9/2010, 10/2012 - 9/2014; Chair-elect:10/2016-9/2017; Chair: 2017-2019, 2019-2021
  - o Implantable Devices Committee, Member: 10/2016 - 9/2018, 10/2018-2020, Consultant: 2020-2022
  - o Pediatrics / Geriatrics CHDG, Member: 10-2018-present
  - o Endocrine Surgery Committee, Member: 10/2015 - 9/2017, Consultant: 10/2017-9/2019
  - o Pediatric Otolaryngology Committee, Member: 10/2008 - 9/2010, 10/2010 - 9/2012
  - o AAO-HNS PAC, Member: since 2015, Strong125 member, Millenium Society member
- American Society of Pediatric Otolaryngology, Member since 2005

- Fellowship Committee, 2006-2009
- Co-Chairman Ad Hoc Committee on Health Economics and Policy, 2006-2010
- Nominating Committee, 2014-2015
- American Head and Neck Society, Member since 2016
  - Co-Chair, Pediatric Endocrine Surgery Committee, Endocrine Section, 2019-present
  - International Liaison to ASEAN Federation of Endocrine Societies for the Endocrine Section of the American Head and Neck Society, 2019-Present
- American College of Surgeons, Member since 2005
- North American Skull Base Society, Member since 2002
- American Thyroid Association, member since 2011
  - Surgical Affairs Committee, 2014-17, 2022-2025
  - Patient Affairs and Education Committee 2017-2020
- American Cochlear Implant Alliance – Organizational membership since inception in 2011.
- Society for Ear, Nose and Throat Advancement in Children, 2003-2019.
  - Chair, SENTAC Travel Grant Committee (2006-2008)
- International Working Group on Endoscopic ear Surgery
- European Society of Pediatric Otolaryngology, member since 2014
  - Scientific Committee, Lisbon 2016
  - Scientific Committee, Stockholm, 2018
- Asia-Pacific Society of Thyroid Surgery, member since 2016
- International Neural Monitoring Study Group, member since 2017
- American Association of Clinical Endocrinologists – advisor to the Pediatric Thyroid Cancer Disease State Clinical Review Writing Group (2018-present) 2020-Present
- Otolaryngology Open (ONO), Wolters Kluwer, Philadelphia, PA, Associate Editor, 2020-present
- American Endoscopic Ear Surgery Study Group, Member since inception in 2015. President-elect: 10/2021-9/2022; President: 10/2022-9/2023

**Honors/Awards:**

2005	Quality Care Award presented by the Society for Ear, Nose and Throat Advances in Children (SENTAC)
2007	Top Docs for Kids 2007. SJ Magazine
2008-2022	"Top Docs", Philadelphia Magazine (Castle and Connelly) (listed as one of 35 U.S. pediatric ENTs among the top 1% in the nation in his specialty.)
2009	Top Physicians of South Jersey. South Jersey Magazine
2009	Top Docs for Kids 2009. SJ Magazine
2010	Best Children's Physicians, South Jersey Magazine (Volume 6, Issue 11)
2011	Top Physicians of South Jersey. South Jersey Magazine
2011	Top Pediatric ENT-Otolaryngologists, US News & World Report
2013	Best Doctors, South Jersey Magazine - Volume 9, Issue 11
2013	"No Kidding...Presenting the best doctors for children in the Philadelphia area" Suburban Life, February 2013 issue.
2014	Top Docs for Kids, SJ Magazine. March 2014
2014	Armada Certified Specialty Physician (5/28/14) ( <a href="http://www.armadahealth.com/discover">www.armadahealth.com/discover</a> )
2015-2016	Best Doctors in America
2016	Top Docs for Kids, SJ Magazine. March 2016
2016-2019	Castle and Connelly, America's Top Doctors
2017	Honors Award, American Academy of Otolaryngology-Head and Neck Surgery Foundation (9/10/17)
2021	Kazahaya K, Banik GL, et al. Robert Maxwell Byers Award, American Head & Neck Society (AHNS). Prevalence and risk factors for multifocality in pediatric thyroid cancer: A multicenter study, JAMA Otolaryngology Head and Neck Surgery
2021	Pandemic-Related Committee of Excellence Award, AAO-HNSF Infectious Disease Committee (10/2/21)
2021	Top Physicians for Children, South Jersey Magazine (Feb 2021)

**Community Service:**

- Board member, Clarke Schools for Hearing and Speech, Northampton, MA

- Elder Board Member, Alumni Association of the Sigma Chapter of the Zeta Psi Fraternity

**Regional/Local Hospital Participation:**

1998-2000	Assistant Instructor, Department of Otorhinolaryngology/Head and Neck Surgery, University of Pennsylvania
2000-2009	Assistant Professor, Department of Otorhinolaryngology/Head and Neck Surgery, University of Pennsylvania.
2000-Present	University of Pennsylvania School of Medicine Admissions Interviewer:
2004-present	Director, Pediatric Skull Base Surgery Program, Children's Hospital of Philadelphia
2004-Present	Member, Committee on Perioperative Antibiotic Administration, Children's Hospital of Philadelphia Operative Complex
2006-2008	Director of ORL Resident Education, Children's Hospital of Philadelphia
2006-present	Medical Director, Cochlear Implant Program, Center for Childhood Communication, Children's Hospital of Philadelphia
2004-Present	Member, Operating Complex Design Committee, Children's Hospital of Philadelphia
2006-Present	Member, Perioperative Infections Committee, Children's Hospital of Philadelphia Operative Complex
2009-present	Associate Professor of Clinical Otorhinolaryngology/Head and Neck Surgery, Department of Otorhinolaryngology/Head and Neck Surgery, University of Pennsylvania.
2009-Present	Co-Lead Surgeon, Pediatric Thyroid Center, Children's Hospital of Philadelphia
2011-2021	Associate Director, Division of Pediatric Otolaryngology, Children's Hospital of Philadelphia
2013-Present	Member, Children's Hospital of Philadelphia (CHOP) Physician Advisory Council
2016-Present	Member, Outpatient Cost-Analysis Committee, Children's Surgical Associates, Philadelphia, PA
2019-present	Director, Complex Pediatric Head and Neck Surgery Program, Children's Hospital of Philadelphia

**Summation of Published Works Within the Specialty:** (a small selection of recent published works)

- Kazahaya K: Lateral Skull Base Approaches in Pediatric Skull Base Surgery. *Journal of Neurological Surgery - Part B*. Georg Thieme Verlag KG, Stuttgart · New York, 79(1): 47-57, Feb 2018.
- Kazahaya K: Improving outcomes in the management of first branchial cleft anomalies in children *Pediatric Investigation* 2: 154, Oct 2018. Notes: <https://doi.org/10.1002/ped4.12052>.
- Kazahaya K, Chang D: AAO-HNS Position Statement: Otolaryngologists and the COVID-19 Pandemic. <https://www.entnet.org/content/aao-hns-position-statement-otolaryngologists-and-covid-19-pandemic> Mar 23 2020
- Kazahaya K: AAO-HNS Coronavirus Disease (COVID-19) Podcast Series Episode 3: Epidemiology. [www.entnet.org](http://www.entnet.org) Mar 31 2020. Notes: [entnet.org/content/covid-19-podcast-series](http://entnet.org/content/covid-19-podcast-series) Includes strategies for flattening the curve, symptoms of COVID-19, rate of recovery and mortality, CDC recommendations for healthcare workers exposed to COVID-19, etc. Based on data, research, and CDC guidance available as of 3/31/20
- Kazahaya K, Prickett KK, Paulson VA, Dahl J, Manning S, Rudzinski ER, Rastatter JC, Parikh SR, Hawkins DS, Brose MS, Bauer AJ: Targeted oncogene therapy prior to surgery in pediatric patients with advanced, invasive thyroid cancer at initial presentation: Is it time for a paradigm shift? *JAMA Otolaryngology-Head & Neck Surgery* 146(8): 748-753, Aug 1 2020. Notes: doi: 10.1001/jamaoto.2020.1340.
- Sudoko CK, Jenks CM, Bauer AJ, Isaza A, Mostoufi-Moab S, Surrey LF, Bhatti TR, Franco A, Adzick NS, Kazahaya K: Thyroid lobectomy for T1 papillary thyroid carcinoma in pediatric patients. *JAMA Otolaryngology-Head & Neck Surgery* 147(11): 943-950, Nov 2021.
- Lee DR, Banik GL, Giordano T, Kazahaya K, Lin EE: Early elective surgery in children with mild COVID-19 does not increase pulmonary complications: a retrospective cohort study. *Pediatric Anesthesia* Jul 16 2022.
- Ruiz R, Kazahaya K: *Global Respiratory Infections*. *Bailey's Head & Neck Surgery: Otolaryngology*, 6th ed. Rosen CA, Gray S, Ha P, Limb C, Park S, Richter G (eds.). Wolters Kluwer Health, Nov 2022