

What Is World Sinus Health Awareness Day?

This important public education campaign is designed to inform and educate patients around the world about the causes of their nasal and sinus symptoms as well as various treatment options and when they should seek additional specialized care.

Materials include posters, patient information (digital and print), social media campaigns, webinars with experts in otolaryngology answering patient questions, media outreach, and more.

Who Is Sponsoring World Sinus Health Awareness Day?

The American Academy of Otolaryngology–Head and Neck Surgery (AAO-HNS) sponsors World Sinus Health Awareness Day annually. In 2023, this sponsorship is being done in collaboration with corporate partners Medtronic and Optinose.

When Is World Sinus Health Awareness Day? In 2023, the day will be recognized on September 13. *Please note this observance will take place in September annually with the dates adjusted as needed.*

What is the goal of World Sinus Health Awareness Day? The goal of this campaign to provide accessible public and patient information that will assist individuals in understanding their own individual journey to better sinus health. Understanding the options for nasal and sinus symptom treatments can be overwhelming. The focus of this education campaign is to provide accurate and reliable information about different treatment options for the spectrum of nasal symptoms, disorders, and diseases.

Where Can I Get More Information? Information for medical professionals who want to participate will be available in September at www.entnet.org/WSHAD. Information for patients specific to the 2023 campaign will be available at www.ENThealth.org/SinusDay.

About the American Academy of Otolaryngology–Head and Neck Surgery (AAO-HNS)

AAO-HNS, with approximately 13,000 members, is one of the world's largest organizations representing specialists who treat the ears, nose, throat, and related structures of the head and neck. Otolaryngologist–head and neck surgeons diagnose and treat medical disorders that are among the most common affecting patients of all ages in the United States and around the world.

About ENThealth.org

ENThealth.org, developed by AAO-HNS, offers a roadmap for consumers seeking health-related information about the ear, nose, throat, and head and neck.

