



AAO-HNS/F  
**OTO FORUM**  
 ALEXANDRIA, VA | APRIL 5-6, 2024

**REGISTRATION HOURS**

*The Westin Alexandria Old Town, Inventors Foyer*

Thursday, April 4 7:00 am - 5:00 pm  
 Friday, April 5 7:00 am - 5:00 pm  
 Saturday, April 6 7:00 am - 5:00 pm

**EXHIBITOR  
 SETUP**

Thursday, April 4  
 7:00 am - 5:00 pm

	TIME	SESSION TITLE	MODERATOR(S)	LOCATION
FRIDAY, APRIL 5	8:00 - 8:10 am	Welcome from the AAO-HNS/F and Otolaryngology Private Practice Section (OPPS)	James C. Denny III, MD David E. Melon, MD	Edison DABC
	8:00 - 9:00 am	<b>BREAKFAST WITH EXHIBITORS</b>		Inventors Foyer/Edison DABC
	9:00 - 9:45 am	OPPS: The First Six Months / Benchmarking Your Ancillaries Part I: Audiology and Allergy	David E. Melon, MD	Edison DABC
	9:45 - 10:00 am	<b>COMFORT BREAK WITH EXHIBITORS</b>		Inventors Foyer
	10:00 - 11:15 am	Expanding and Optimizing Audiology	Jeffrey S. Weingarten, MD	Edison DABC
	10:00 - 11:15 am	Pearls and Pitfalls Consolidation: Is Bigger Always Better?	Marc G. Dubin, MD	Edison EFG
	11:15 am - 12:30 pm	Healthcare Trends: Payment Reform and What Lies Ahead with Commentary from an Otolaryngologist's Perspective	Frank Opelka, MD Will Harrill, MD	Edison DABC
	12:30 - 1:45 pm	<b>LUNCH AND AFTERNOON COFFEE WITH EXHIBITORS</b>		Inventors Foyer/Edison DABC
	1:45 - 3:00 pm	Expanding and Optimizing Allergy	Paul B. Swanson, MD	Edison DABC
	1:45 - 3:00 pm	The Small Group Practice: Is Smaller Better?	Steven P. Cragle, MD	Edison EFG
	3:00 - 3:15 pm	<b>COMFORT BREAK WITH EXHIBITORS</b>		Inventors Foyer
	3:15 - 4:30 pm	Operational Efficiencies: Innovate, Automate, Outsource	Afser Shariff, MD	Edison DABC
	3:15 - 4:30 pm	In-office Surgery	G. Lee Bryant, Jr., MD	Edison EFG
	4:30 - 5:30 pm	Mastermind Roundtables:* Optimizing Allergy, Optimizing Audiology, Retirement Planning	Various	Edison DABC
4:30 - 5:30 pm	Sponsored Session	Various	Edison EFG	
5:30 - 6:45 pm	<b>NETWORKING RECEPTION</b>		Inventors Foyer	
SATURDAY, APRIL 6	8:00 - 8:10 am	Welcome. The ENT PAC	Dave M. Yen, MD Marc G. Dubin, MD	Edison DABC
	8:00 - 9:00 am	<b>BREAKFAST WITH EXHIBITORS</b>		Inventors Foyer/Edison DABC
	9:00 - 9:45 am	OPPS: Benchmarking Your Ancillaries - Part II: Physician-Owned Real Estate and Ambulatory Surgery Centers	David E. Melon, MD	Edison DABC
	9:45 - 10:00 am	<b>COMFORT BREAK WITH EXHIBITORS</b>		Inventors Foyer
	10:00 - 11:15 am	Ambulatory Surgery Centers: Expand Your Verticals	Douglas Reh, MD	Edison DABC
	10:00 - 11:15 am	Business Intelligence	Dan R. Gold, MD	Edison EFG
	11:15 am - 12:30 pm	Physician-Owned Real Estate	Eugene G. Brown III, MD, RPh	Edison DABC
	11:15 am - 12:30 pm	Models for Partner/Associate Compensation and Buy-In/Out	Annette M. Pham, MD	Edison EFG
	12:30 - 1:45 pm	<b>LUNCH AND AFTERNOON COFFEE WITH EXHIBITORS</b>		Inventors Foyer/Edison DABC
	1:45 - 3:00 pm	Contract Negotiations	Mary T. Mitskavich, MD	Edison DABC
	1:45 - 3:00 pm	ENT Urgent Care	Gavin Setzen, MD	Edison EFG
	3:00 - 3:15 pm	<b>COMFORT BREAK WITH EXHIBITORS</b>		Inventors Foyer
	3:15 - 4:30 pm	Engagement with Organized Medicine	Bobby Mukkamala, MD Dana Lichtenberg	Edison DABC
	3:15 - 4:30 pm	Board of Governors (BOG) Advocacy Hour: Engagement with Organized Medicine	Steven T. Kmucha, MD, JD	Edison EFG
4:30 - 5:30 pm	Mastermind Roundtables:* Call Compensation, Contract Negotiations, ENT Urgent Care	Various	Edison DABC	
4:30 - 5:00 pm	BOG Candidates' Forum	Karen A. Rizzo, MD	Edison EFG	

\*The Mastermind Roundtables are informal open discussions with peer-led moderators to explore the topic of interest. They allow for a deeper dive of the earlier presented session and an opportunity for attendees to participate in the discussion if an earlier concurrent session was selected.