



Media Registration & Policies

The American Academy of Otolaryngology–Head and Neck Surgery Foundation (AAO-HNSF) welcome the attendance of all media who carry sufficient press credentials, are employed by an accredited news organization, maintain a subscription-based publishing platform (e.g., Substack) or have a current portfolio of published work to apply for media registration to cover the AAO-HNSF 2026 Annual Meeting & OTO EXPO, October 17 – 20, in Los Angeles, California.

AAO-HNSF considers an accredited news organization to be one that features original editorial news coverage that has editorial freedom from advertisers and/or sponsors, and in which advertisers and/or sponsors are clearly identified as such. To be eligible, applicants must write exclusively about the AAO-HNSF 2026 Annual Meeting & OTO EXPO for the news organization that has provided the letter of assignment, unless otherwise noted.

To register, please submit press credentials via the media registration online site. Acceptable credentials: business card, publication masthead, letter of assignment from an editor, recent bylined articles, links to broadcast reports, or a formal press badge from a media accrediting organization.

Media registration at the AAO-HNSF 2026 Annual Meeting & OTO EXPO is extended to:

1. Journalists, photojournalists, videographers, producers, and writers of the general, health, and medical press, with appropriate credentials.
2. Journalism educators and students who are covering the meeting as part of their training in science/medical journalism, by prior arrangement.

All others requesting a press pass will be reviewed on a case-by-case basis.

Media registration at the AAO-HNSF 2026 Annual Meeting & OTO EXPO is NOT extended to:

1. Representatives of lobbying, special interest, or advocacy organizations
2. Representatives from single-sponsored, investment, corporate, and institutional newsletters
3. Administrative personnel
4. Representatives from companies that post videos of scientific sessions for medical education purpose of creating continuing medical education (CME) or other commercial content (e.g., webcasts, online or printed educational modules, etc.)
5. Companies or organizations producing publications, videos, and/or other electronic media intended for internal use, marketing, advertising, financial analysis, or public relations purposes
6. Exhibitors or the exhibitors' media/PR staff
7. Sales, advertising, marketing, or public relations professionals, including those from academic institutions

AAO-HNSF Media Guidelines and Policies

1. Information presented at the Annual Meeting is the responsibility of the presenting authors and is not intended to represent the views, policies, or positions of AAO-HNSF. Any media representative who has been hired or invited to cover an event not listed in the Annual Meeting program should not report its proceedings as happening in association with, or as having any relationship to AAO-HNSF.
2. Education programming content is embargoed until the local **DATE AND TIME** of the individual session, either presented live or online.
3. Video camera crews are prohibited from wandering unescorted through any part of the convention center and/or meeting space to obtain b-roll or to conduct interviews. All videography crews must report to the newsroom to obtain credentials prior to covering any event and must be escorted by an AAO-HNSF staff member.



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4. Registered media may audio record/videotape/photograph in-person content except when patient confidentiality might be compromised, or a presenter specifically requests that no audio recording/videotaping/photography of content by the media be permitted.
5. Registered media may attend scientific sessions, including Expert Lectures, Scientific Oral Presentations, Scientific Posters, and Panel Presentations, as observers, not participants. Interaction with presenters and/or other attendees is permitted only before and after the session.
6. Registered media are required to wear their press credentials at all times while on-site at the meeting.

Violation of AAO-HNSF Media Policies

AAO-HNSF reserves the right to deny or revoke press credentials and/or bar, from this and future Annual Meetings, any registered media who violate these policies, or who misuse media privileges to engage in activities other than journalistic pursuits. This includes, but is not limited to, the following:

- Transferring a press badge or press ID to an individual not registered as media
- Sharing press credentials and unique online login information to the official Annual Meeting app with any other person or organization
- Engaging and participating beyond the registered media observer role as defined above
- Misrepresentation of role or activities to obtain media registration
- Misusing press access on behalf of publications not disclosed in the media registration request, or not writing for the credentialed outlet
- Accessing the newsroom without credentials for the purpose of providing company press releases to reporters
- Attempting to obtain advertising or subscriptions from any exhibitor or registrant
- Deliberately promoting the marketing objectives of a single company or institution.
- Using the AAO-HNS/F logos or Annual Meeting logos on an outlet's website, publication, or step-and-repeat banner without explicit written permission from AAO-HNS/F

Registering

Those who have not pre-registered online may register on-site in the newsroom during scheduled hours. For those covering the meeting remotely, please contact newsroom@entnet.org for more details. **Press credentials will be required to receive access to the Annual Meeting program.** For onsite attendance, each registrant must pick up their own press badge and provide identification. AAO-HNS/F staff reserve the right to deny press passes, as well as access to

AAO-HNS/F Newsroom Hours of Operation (please note that all times are Pacific Time):

- **Saturday, October 17:** 7:30 am – 5:00 pm
- **Sunday, October 18:** 7:30 am – 5:00 pm
- **Monday, October 19:** 7:00 am – 5:00 pm
- **Tuesday, October 20:** 7:00 am – 12:00 pm

For more information, please contact the media relations staff at newsroom@entnet.org.