

MARCH 2014

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DONOR SPOTLIGHT



AMERICAN ACADEMY OF
OTOLARYNGOLOGY-
HEAD AND NECK SURGERY

FOUNDATION





Letter from the President

Greetings,

This issue of Donor Spotlight arrives during the season of spring—a season of renewal and new growth. It is fitting that you will read on these pages example after example of renewal.

The profile of the five decade career of **Eiji Yanagisawa, MD**, is a case study of a passion for learning, exploring, and discovery to refresh and invigorate specialty knowledge and use of digital imaging techniques to aid diagnosis and treatment. Dr. Yanagisawa's devotion to residents is an outstanding illustration of renewing the profession by conveying knowledge and encouraging the potential of the next generation of physicians.

This commitment to reaching out to those beginning their medical careers is further demonstrated by the creation in 2013 of the Young Physician Leadership Grants. I hope you share my excitement for initiatives such as this for established members to give back and nurture the connections of young physicians to Academy and Foundation leadership.

I encourage you to consider supporting the Hal Foster, MD Endowment. You may be surprised at the kind of impact you can make by making a planned gift.

I believe one the strongest examples of renewal is the list of Academy members who are providing philanthropic support as Millennium Society donors, particularly those who renew their gift annually. The financial health of the Academy relies on the decision by so many of you to renew your charitable support year after year, complementing our endowment gifts.

Thank you!

Richard W. Waguespack, MD
AAO-HNS/F President



the *Hal Foster, MD* ENDOWMENT SOCIETY

The Hal Foster, MD Endowment Campaign continues to draw the interest of new donors as we march forward with the second phase of this historical campaign. Annual Meeting will provide an excellent opportunity for working with many of the Foundation's closest supporters to welcome them as new endowment donors. We are pleased to recognize the following individuals who have given generous endowment gifts:

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As of January 8, 2014

Donor Spotlight: Impact Otolaryngology after Retirement

To meet the responsibilities to our members, further the Academy's mission, and encourage future physician leaders, AAO-HNSF relies on a broad range of support including private philanthropy, corporate sponsorships, and foundation grants. Without reliable revenue streams beyond dues, the foundation of a thriving organization cannot

continue to grow in the long term.

We ask that each of our members consider a planned gift during 2014 to ensure that bed-rock programs of the AAO-HNSF are supported in perpetuity for the good of the specialty.

Planned giving provides AAO-HNSF the flexibility to carry out our mis-

sion at the highest level, to respond to new opportunities, and to take the risks necessary to flourish.

When planned giving is paired with members' annual giving, Academy donors are simultaneously securing today's operations and affirming the future endeavors of the Foundation. Both donations provide valuable tax incentives and solidify members' commitment to today and promise of tomorrow.

The Hal Foster, MD Endowment, the AAO-HNSF's endowment, creates a reliable revenue stream—something that we can count on year in and year out—even when the economy fluctuates. Those who donate to the Hal Foster, MD Endowment become an integral part of the

history and future of the Academy and are recognized for their impact in the lobby of AAO-HNSF headquarters in Alexandria, Virginia.

Your planned gift, whether it is a life insurance policy, bequest, or charitable gift annuity, ensures the future of the Academy for the next generation of otolaryngologists.

Many members have chosen to

pursue planned giving as an opportunity to give back to their Academy and specialty and invest in young physicians' futures. Providing the next generation of otolaryngologists with essential education and practice resources, the opportunity for humanitarian travel, resident medical research grants,

and advocacy support is critical to the future of the Academy.

The Academy has faced serious hurdles over the last decade with healthcare delivery and payment reform, changes in technology, and developing comprehensive patient and physician education platforms. The next generation of otolaryngologists will have their own set of obstacles to address and we need your help to ensure that they are equipped to weather any storm.

Our forebears handed us a legacy. What has the Academy meant to your career in otolaryngology—head and neck surgery? Are you willing to pay it forward to the next generation with planned giving?

Contact the Foundation's Development Department today at mmcmahon@entnet.org or 703-535-3717 to discuss which planned giving vehicle is best for you.



DID YOU KNOW?

AAO-HNSF has helped with dozens of life insurance plans and can directly connect you with a financial group to expedite your life insurance policy or other planned giving.



New Endowment Fund Honors David R. Nielsen, MD

We are pleased to announce the establishment of a new endowment fund honoring the 12 years of service by David R. Nielsen, MD, as Executive Vice President and CEO of the American Academy of Otolaryngology—Head and Neck Surgery and its Foundation.

At Dr. Nielsen's request, this will be a Board-designated fund to be used where needed most.

In January 2015, Dr. Nielsen will complete his tenure as EVP/CEO, having served two full contract terms and agreeing to a third and final contract extension.

"The Academy and its members and the Foundation will benefit for years to come because of David's vision and leadership. We hope you will join us in honoring him."

— Nikhil Bhatt, MD,
Development Committee Coordinator

Help us honor Dr. Nielsen by making an online donation at www.entnet.org/donate/NielsenEndowment or by contacting Ron Sallerson (rsallerson@entnet.org, 703-535-3775) or Mary McMahan (mmcmahon@entnet.org, 703-535-3717)

ENDOWMENT / EMPOWERMENT



"When the next generation comes along we don't want to hand them today's Academy, we want to hand them tomorrow's Academy with the financial strength and

the endowment necessary to allow us to provide exceptional patient care. We want to make sure that they have what they need to continue moving the Academy forward."

— David R. Nielsen, MD, EVP/CEO



Honoring a Career of Excellence: The Eiji Yanagisawa,

At the AAO-HNSF 2013 Annual Meeting & OTO EXPOSM **Nikhil Bhatt, MD**, Coordinator of the Development Committee, announced the creation of the **Eiji Yanagisawa, MD International Visiting Scholar Endowment**.

Present for this announcement was **Dr. Yanagisawa's wife, June**, sons, **Ray and Ken Yanagisawa, MD**, **Ken and his wife, Julia Shi, MD**, established this endowment to honor Dr. Yanagisawa's five decades of dedicated work, mentoring, innovation and excellence and lifetime of achievement.

Henry Ward Beecher has said, *"We should not judge people by their peak of excellence; but by the distance they have traveled from the point where they started."*

Dr. Yanagisawa has a medical career demonstrating not only excellence but also encompassing a remarkable journey. Born in Japan, Dr. Yanagisawa attended medical school at Nihon University School of Medicine and graduated in 1955. He came to the United States on a Fulbright Travel Grant beginning his Otolaryngology residency at Yale under the late **John A. Kirchner, MD**, then section Chief of Otolaryngology. He has remained in New Haven, CT where he has had a profound influence on the training and development of over 100 Yale residents from the 1960s to the 2010s, encouraging their participation in clinical research and publishing original articles. Resident education was his driving "mission."

Dr. Yanagisawa is well known for this generosity of giving of his time



We honor Dr. Eiji Yanagisawa's lifetime commitment to the AAO-HNS mission through encouraging outreach, worldwide collaboration, exchange of information, and education in the otolaryngology community. Retired in May 2013, Dr. Yanagisawa has demonstrated over 50 years of dedication and excellence as an outstanding surgeon, mentor, author, lecturer and innovator. In grateful recognition for his accomplishments, the Academy has bestowed to Dr. Yanagisawa the *Presidential Citation Award* (1999), the *Lifetime Achievement Award* (2003) and the *Distinguished Service Award* (2012) and is proud to announce the creation of the **Eiji Yanagisawa, MD International Visiting Scholar Endowment**.

and expertise—especially to those beginning their otolaryngology careers. Once fully funded, the Eiji Yanagisawa, MD International Visiting Scholar Endowment will award an annual scholarship to a meritorious international otolaryngologist enabling him/her to participate in the AAO-HNSF Annual Meeting & OTO EXPOSM,

in a two-week observership at a U.S. Center of Excellence, and to forge meaningful relationships with U.S. counterparts. Those that apply need only be from a country other than the U.S. or Canada. Also, in the tradition of Dr. Yanagisawa, applicants will need to demonstrate a deep desire to pursue excellence in the practice of medicine.

Retired in January 2013 as Clinical Professor of Surgery, Section of Otolaryngology, Yale University School of Medicine, Dr. Yanagisawa also worked tirelessly and diligently for over 50 years in his private practice. Many of his achievements revolved around his work in photographic and video documentation in otolaryngology. Dr. Yanagisawa's passion for photography fueled many late night hours in his home-based video production studio creating new methods for capturing images to improve diagnosis, document best practice in procedures, and train new generations of otolaryngologists. He produced a vast collection of images which he donated to the Academy. This body of work is now benefitting members as two outstanding clinical and educational resources: the AAO-HNSF-ENT Image Library and the popular ENT Image Viewer (visit www.entnet.org/educationandresearch/yanagisawa.cfm).

Dr. Yanagisawa has sought out every opportunity throughout his his career to combine efforts and expertise with colleagues in many fields within our profession. These collaborations have generated hundreds of presentations

MD International Visiting Scholar Endowment

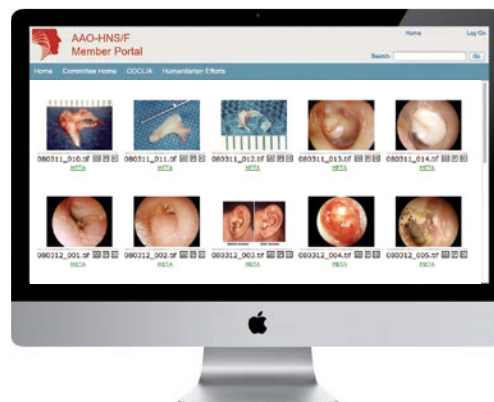


At the 2013 AAO-HNSF Annual Meeting and OTO EXPOSM Champagne Reception announcing the creation of the Eiji Yanagisawa, MD International Visiting Scholar Endowment. Pictured left to right are: Ken Yanagisawa, MD, Nikhil Bhatt, MD, Eiji Yanagisawa, MD, June Yanagisawa, David Nielsen, MD, and James Netterville, MD.

and publications documenting innovative advances in the use of imaging technology to aid training, diagnosis, and treatment—especially through surgical procedures. He has made contributions locally, regionally, nationally, and internationally. Dr. Yanagisawa lectured frequently in the U.S. and abroad. He authored and co-authored 356 original articles, 80 book chapters, and four books. He held 19 scientific exhibitions and created 77 teaching videotapes. Therefore, it is fitting that the Eiji Yanagisawa, MD International Visiting Scholar Endowment will serve to advance the professional development for those in the specialty.

This endowment will honor Dr. Yanagisawa and make a difference for years to come by investing in the future of young international otolaryngologists. Members can participate by

providing funding. With every dollar of philanthropic support, this named endowment more quickly reaches fully-funded status and thereby enabling the award of this scholarship annually. If you wish to honor the lifetime of achievements by Dr. Eiji Yanagisawa with your own charitable gift, please contact Director of Development, Mary McMahon, phone 703-535-3717 or email mmcmahon@entnet.org. ■



Eiji Yanagisawa, MD's extensive library of more than 495 ear, nose, and throat images is housed on the Foundation's website and images can be searched alphabetically, by donor, or by MeSH tree taxonomy.

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Your philanthropy makes your membership dues go further.

How? Your donation funds:

- The development of evidence-based clinical practice guidelines;
- The promotion of a strong research grant program for the specialty;
- Essential education and knowledge resources of relevancy and value;
- AcademyU™, the Foundation's e-learning system that provides 24/7 access to hundreds of learning activities;
- Educational support for maintenance of licensure and certification; and
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As of December 31, 2013

¹ designates current Board of Director member

* designates Development Committee member

Looking Forward— Renew Your 2014 Millennium Society support by April 1

You are invited to make a 2014 Millennium Society donation by April 1, to be eligible for early hotel and course registration for the AAO-HNSF 2014 Annual Meeting & OTO EXPOSM in Orlando, Florida.

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Connecting Young Physicians to Leadership

The 2013-2014 Young Physician Leadership Grants were awarded to three members: **Art Ambrosio, MD;** **David O. Francis, MD, MS;** and **James Oberman, MD.** Each was selected based on their essay submission on the topic, "Why I want to be involved, and how I would give back to the Academy/Foundation."

These grants were funded by the generous donations of several of our active members who want to encourage young physicians* to learn about leadership opportunities within the Academy and the numerous initiatives that the Academy is working on that directly impact young physicians starting their career.

Each of these grant awardees received \$500 to defray the costs of attending the AAO-HNSF 2013 Annual Meeting & OTO EXPOSM in Vancouver, British Columbia, Canada. All were provided the unique opportunity to observe leadership and decision making processes at meetings of the Academy and Foundation that have a direct impact on the specialty. These meetings included observing the Foundation's Development Committee meeting and the Partners for Progress Annual Forum which included presentations to—and dialogue with—Partners for Progress supporters and members of the Academy Executive Leadership Team led and moderated by **David R. Nielsen, MD.** Being given access to the Millennium Society Donor Appreciation Lounge also provided each grant awardee the opportunity to network informally with individuals who are providing



Academy leadership with the 2013-2014 Young Physician Leadership Grants award recipients. Left to right: Nikhil J. Bhatt, MD; Art Ambrosio, MD; David O. Francis, MD, MS; James Oberman, MD; James L. Netterville, MD; David Nielsen, MD.

philanthropic support to the mission of the Academy through its Foundation.

The following article written by Dr. Francis provides highlights of his 2013 annual meeting experience and echoes the comments and observations provided by Dr. Ambrosio and Dr. Oberman.

"It is an honor to be given a window into the Academy's leadership at the annual meeting in Vancouver, BC. The AAO-HNS meeting has always provided a forum for new ideas through research and an opportunity for fellowship with otolaryngologists from around the world. Through the Young Physician Leadership Grant and the access it granted, I have a new-found appreciation for our Academy's organizational complexity, its depth of talented staff and leadership, and the evolving challenges that we face as a specialty.

Specifically, I was an observer on the Development Committee and Partners for Progress (P4P) meeting. Beyond the exceptional staff and physician leadership, what

became apparent was the importance of our—the physicians—participation in the Academy. It is through communication of our concerns, involvement in committees, advocacy, and financial support that the Academy can represent your and our collective concerns in local, national, and international affairs and advance the specialty. This cannot be overstated in the current healthcare environment where otolaryngology and all specialties will be continually challenged to demonstrate the significant improvement in health and quality of life that only we can provide our patients. Therefore, it is incumbent on all of us to avoid complacency and be active participants in our Academy. The strong infrastructure and organizational expertise already in position is built upon and strengthened by the impressive and diverse talents of our membership." ■

*A young physician is a member who is 40 years of age or within the first eight years of professional practice after residency or fellowship training.

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